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JC951 U.S. PTO

For A Small Entity

Docket No. SG

JC926 U.S. PTO
09/689239
10/11/00

Applicants : Joshua D. Spodek et al.

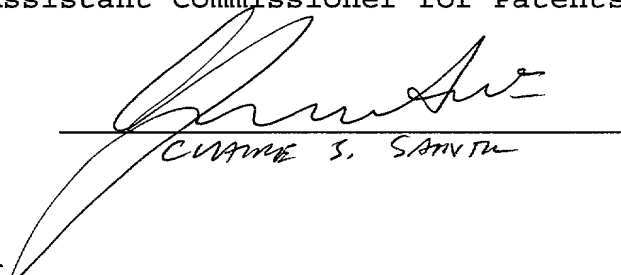
For : APPARATUS FOR DISPLAYING MULTIPLE SERIES OF
IMAGES TO VIEWERS IN MOTION

EXPRESS MAIL CERTIFICATION

"Express Mail" mailing label number EM390192525US.

Date of Deposit October 11, 2000.

I hereby certify that this transmittal letter and the other papers and fees identified in this transmittal letter as being transmitted herewith are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to the Hon. Assistant Commissioner for Patents, Washington, D.C. 20231.


CHRISTINE S. SAMRA

Hon. Assistant Commissioner
for Patents
Washington, D.C. 20231

New York, New York 10020

TRANSMITTAL LETTER FOR
ORIGINAL PATENT APPLICATION

Sir:

Transmitted herewith for filing are the
[X] specification; [X] claims; [X] abstract; and [X] unexecuted
declaration and power of attorney for the above-identified
patent application.

Also transmitted herewith are:

[X] Twenty-five (25) sheets of:

[] Formal drawings.

[X] Informal drawings. Formal drawings will be filed
during the pendency of this application.

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☐ Certified copy(ies) of application(s)

(country) (appln. no.) (filed)
from which priority is claimed.

☐ An assignment of the invention to _____.

☐ A check in the amount of \$40.00 to cover the recording fee.

☐ Please charge \$40.00 to Deposit Account No. _____ in payment of the recording fee. A duplicate copy of this transmittal letter is transmitted herewith.

☐ A request for small entity status and a verified statement claiming small entity status.

☐ An information disclosure statement, a form PTO-1449, and cited references.

The filing fee has been calculated as shown below:

FOR	NUMBER FILED	NUMBER EXTRA	RATE	FEE
BASIC FEE				\$ 355.00
TOTAL CLAIMS	25 - 20 = 5	x	\$9 =	\$ 45.00
INDEPENDENT CLAIMS	1 - 3 = 0	x	\$40 =	\$ 0
<input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS		+	\$135 =	\$ 0

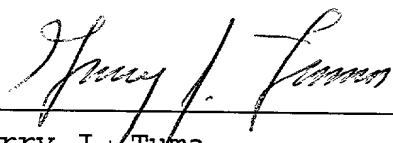
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☐ A check in the amount of \$_____ in payment of the filing fee is transmitted herewith.

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☒ This application is being filed unaccompanied by a filing fee. The appropriate filing fee will be paid in response to a Notice to File Missing Parts, pursuant to 37 C.F.R. § 1.53(f).

- [] The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. _____. A duplicate copy of this transmittal letter is transmitted herewith.



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Variable	Mean	SD	Min	Max
Age	34.5	10.2	21	55
Gender	Male	Female		
Marital status	Married	Single		
Education	High school	College		
Occupation	Manager	Worker		
Income	Low	High		
Health status	Good	Poor		
Stress level	Low	High		
Life satisfaction	Low	High		
Resilience	Low	High		
Optimism	Low	High		
Self-efficacy	Low	High		
Perceived stress	Low	High		
Depression	Low	High		
Anxiety	Low	High		
Quality of life	Low	High		
Health-related quality of life	Low	High		
Physical health	Low	High		
Mental health	Low	High		
Social health	Low	High		
Environmental health	Low	High		
Overall health	Low	High		

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APPLICATION INFORMATION

Title Line One:: APPARATUS FOR DISPLAING MULTIPLE SERIES
Title Line Two:: OF IMAGES TO VIEWERS IN MOTION
Total Drawing Sheets:: 25
Formal Drawings?: No
Application Type:: Utility
Docket Number:: SG-2
Secrecy Order in Parent Appl.?: No

REPRESENTATIVE INFORMATION

Representative Customer Number:: 1473
Registration Number One:: 26183

Registration Number Two:: 31069
Registration Number Three:: 40210

CONTINUITY INFORMATION

This application is a:: NON PROV. OF PROVISIONAL
> Application One:: 60/158906
Filing Date:: 10-12-1999

Source:: PrintEFS Version 1.0.1

001101 158906

Cross Reference to Related Application

Background of the Invention

Display devices that display still images appearing to be animated to a viewer in motion are known. These devices include a series of graduated images (i.e., adjacent images that differ slightly and progressively from one to the next). The images are arranged in the direction of motion of a viewer (e.g., along a railroad) such that the images are viewed consecutively. As a viewer moves past these images, they appear animated. The effect is similar to that of a flip-book. A flip-book has an image on each page that differs slightly from the one before it and the one after it such that when the pages are flipped, a viewer perceives animation.

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A longstanding trend in mass transportation systems has been the development of installations to provide the passengers in subway systems with animated motion pictures. The animation of these motion
5 pictures is effected by the motion of the viewer relative to the installation, which is fixed to the tunnel walls of the subway system. Such installations have obvious value: the moving picture is viewable through the train windows, through which only darkness
10 would otherwise be visible. Possible useful moving picture subjects could be selections of artistic value, or informative messages from the transportation system or from an advertiser.

Each of the known arrangements provides for
15 the presentation of a series of graduated images, or "frames," to the viewer/rider so that consecutive frames are viewed one after the other. As is well known, the simple presentation of a series of still images to a moving viewer is perceived as nothing more
20 than a blur if displayed too close to the viewer at a fast rate. Alternatively, at a large distance or low speeds, the viewer sees a series of individual images with no animation. In order to achieve a motion picture effect, known arrangements have introduced
25 methods of displaying each image for extremely short periods of time. With display times of sufficiently short duration, the relative motion between viewer and image is effectively arrested, and blurring is negligible. Methods for arresting the motion have been
30 based on stroboscopic illumination of the images. These methods require precise synchronization between the viewer and the installation in order that each image is illuminated at the same position relative to the viewer, even as the viewer moves at high speed.

35 The requirements of a stroboscopic device are numerous: the flash must be extremely brief for a fast

The aforementioned known arrangements generally require the viewer to be in a vehicle. This requirement may be imposed because the vehicle carries equipment for timing, lighting, or signaling; or because of the need to maintain high consistency in speed; or to increase the viewer's speed, for example. The use of a vehicle requires a high level of complexity of the design because of the number of mechanical elements and because one frequently is dealing with existing systems, requiring modification of existing equipment. The harsh environment of being mounted on a moving subway car may limit the mechanical or electrical precision attainable in any unit that requires it, or it may require frequent maintenance for a part where high precision has been attained.

The use of a vehicle also imposes constraints. At the most basic level, it limits the range of possible applications to those where viewers are on vehicles. More specifically, considerations of the vehicle's physical dimensions constrain a stroboscopic device's applicability. The design must

take into account such information as the vehicle's height and width, its window size and spacing, and the positions of viewers within the vehicle. For example, close spacing of windows on a high speed train requires
5 that stroboscopic discharges preferably be of high frequency and number in order that the display be visible to all occupants of a train. The dimensions of the environment, such as the physical space available for hardware installation in the subway tunnel and the
10 distances available over which to project images, impose further constraints on the size of elements of any device as well as on the quality and durability of its various parts.

Though in principle a stroboscopic device can
15 work for slowly moving viewers, simply by spacing the projectors more closely, in practice it is difficult. First, closer spacing increases cost and complexity. Also, once the device is installed with a fixed projector-to-projector distance, a minimum speed is
20 imposed on the viewer.

An existing method for the display of animated images involving relative motion between the viewer and the device is the zootrope. The zootrope is a simple hollow cylindrical device that produces
25 animation by way of the geometrical arrangement of slits cut in the cylinder walls and a series of graduated images placed on the inside of the cylinder, one per slit. When the cylinder is spun on its axis, the animation is visible through the (now quickly
30 moving) slits.

The zootrope is, however, fixed in nearly all its proportions because its cross section must be circular. Since the animation requires a minimum frame rate, and the frame rate depends on the rotational
35 speed, only a very short animation can be viewed using a zootrope. Although there is relative motion between

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the viewer and the apparatus, in practice the viewer cannot comfortably move in a circle around the zootrope. Therefore only one configuration is practicable with a zootrope: that in which a stationary
5 viewer observes a short animation through a rotating cylinder.

For the reasons of its incapacity to be altered in shape, the short duration of its animation, and the fact that it must be spun, the zootrope has
10 remained a toy or curiosity without practical application. However, at least one known system displays images along an outdoor railroad track in an arrangement that might be referred to as a "linear zootrope" in which the images are mounted behind a wall
15 in which slits are provided. That outdoor environment is essentially unconstrained.

In view of the foregoing, it would be desirable to provide apparatus for use in a spatially-constrained environment that displays still images that
20 appear animated to a viewer in motion.

It would also be desirable to provide such apparatus for use in a spatially-constrained environment having known ambient lighting levels.

It would further be desirable to provide such
25 apparatus that displays multiple series of still images such that each series appears animated to a viewer in motion.

Summary of the Invention

It is an object of this invention to provide
30 apparatus for use in a spatially-constrained environment that displays still images that appear animated to a viewer in motion.

It is also an object of this invention to provide such apparatus for use in a spatially-

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constrained environment having known ambient lighting levels.

It is further an object of this invention to provide such apparatus that displays multiple series of
5 still images such that each series appears animated to a viewer in motion.

In accordance with this invention, apparatus is provided that displays multiple series of still images. Each series of still images forms an animated
10 display to a viewer moving substantially at a known velocity relative to the images substantially along a known trajectory substantially parallel to the images. The apparatus includes a backboard having a backboard length along the trajectory. Images of each series are
15 interspersed with images of other series and are mounted on a surface of the backboard. Each still image has an actual image width and an image center. Image centers of successive images of the same series are separated by a frame-to-frame distance. A
20 slitboard is positioned substantially parallel to the backboard facing the surface upon which the images are mounted and is separated therefrom by a board-to-board distance. The slitboard is mounted at a viewing distance from the trajectory. The board-to-board
25 distance and the viewing distance total a backboard distance. The slitboard has a slitboard length along the trajectory and has a plurality of slits substantially perpendicular to the slitboard length. Each slit corresponds to a respective image of each
30 series and has a slit width measured along the slitboard length and a slit center. Respective slit centers of adjacent slits are preferably separated by the frame-to-frame distance.

Each series of still images can be viewed
35 from a respective viewing angle relative to a viewer moving along the known trajectory. The multiple series

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of still images can be arranged such that each series can be viewed while moving in the same direction along the known trajectory. Or, alternatively, the multiple series of still images can be arranged such that one or
5 more series can be viewed while moving in one direction along the known trajectory, while one or more other series can be viewed while moving in the opposite direction along the known trajectory.

Brief Description of the Drawings

10 The above and other objects and advantages of the invention will be apparent upon consideration of the following detailed description, taken in conjunction with the accompanying drawings, in which like reference characters refer to like parts
15 throughout, and in which:

FIG. 1 is a perspective view of a illustrative embodiment of apparatus according to the present invention;

FIG. 2 is an exploded perspective view of the
20 apparatus of FIG. 1;

FIG. 2A is a perspective view of an alternative illustrative embodiment of the apparatus of FIGS. 1 and 2;

FIG. 3 is a schematic diagram of the geometry
25 and optics of the apparatus of FIGS. 1 and 2;

FIG. 3A is a schematic diagram of the geometry of a curved embodiment of the invention;

FIGS. 4A, 4B and 4C (collectively "FIG. 4") are schematic representations of a single image and
30 slit with a viewer at three different positions at three different instants of time;

FIGS. 5A, 5B and 5C (collectively "FIG. 5") are schematic representations of a pair of images and slits with a viewer at three different positions at
35 three different instants of time;

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FIG. 6 is a schematic representation of a single image being viewed by a viewer over time, illustrating the stretching effect;

FIG. 6A is a schematic representation
5 illustrating the stretching effect where the backboard is not parallel to the direction of motion;

FIG. 7 is a schematic plan view of second illustrative embodiment of the invention wherein the images are curved;

10 FIG. 8 is a schematic plan view of a third illustrative embodiment of the invention wherein the images are inclined relative to the backboard;

FIG. 9 is a schematic plan view of a fourth illustrative embodiment of the invention, similar to
15 the embodiment of FIG. 8, but wherein the slitboard includes a series of sections parallel to the images and inclined relative to the backboard;

FIG. 10 is a schematic perspective representation of a pair of combination slitboard/
20 backboards from a fifth illustrative embodiment of the invention which is two-sided;

FIG. 11 is a schematic plan view of the embodiment of FIG. 10;

FIG. 12 is a schematic plan view of a sixth
25 embodiment having curved images such as in the embodiment of FIG. 7, and being two-sided such as in the embodiment of FIGS. 10 and 11;

FIG. 13 is a perspective view of a roller-type image holder for use in a seventh
30 illustrative embodiment of the invention;

FIG. 14 is a perspective view of an eighth illustrative embodiment of the invention;

FIG. 15 is a vertical cross-sectional view, taken from line 15-15 of FIG. 14, of the eighth
35 illustrative embodiment of the invention;

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FIG. 17 is a perspective view of a preferred
5 embodiment of a single-unit of apparatus having
multiple series of images according to the present
invention;

FIG. 20 is a schematic plan view of the apparatus of FIG. 17;

FIG. 22 is a schematic plan view of a preferred embodiment of a section of apparatus according to the present invention;

FIG. 24 is a schematic plan view of a preferred embodiment of a section of apparatus having spaced apart images according to the present invention;

FIGS. 26 and 27 are schematic plan views illustrating ranges of lines of sight in a section of
30 apparatus according to the present invention;

FIG. 28 is a schematic plan view of an exemplary embodiment of a section of apparatus using opaque elements according to the present invention;

FIG. 29 is a schematic plan view of a
35 preferred embodiment of a section of apparatus using
baffles according to the present invention;

2. Complex stroboscopic illumination is preferably not needed.
3. Precise timing or positioning triggers between the apparatus and the viewer are preferably not needed.
4. Moving parts are preferably not needed.
5. Preferably, no shutter is required.
6. Preferably, no special equipment mounted on the viewer or the viewer's vehicle, if the viewer is in a vehicle, is required.
7. Preferably, no transfer of information between the apparatus and the viewer pertaining to the viewer's position, speed or direction of motion is needed.
8. A very high depth of field of viewability is preferably offered.
9. It can be designed to operate independently of the direction of a viewer's motion.
10. It preferably is effective for each member of a closely spaced series of viewers, independent of their spacing or relative motions.
11. It preferably requires no optics more precise than a simple slit (although other optics may be used).
12. It preferably requires no correlation between vehicle window spacing and picture spacing.
13. It preferably offers the possibility of effective magnification of the image in the direction of motion.
14. It preferably requires very low minimum viewer speed because the magnification

allows very close spacing of graduated images.

15. It preferably does not require a particular geometry, be it circular, linear, or any other geometry.

16. It preferably has no maximum speed.

The apparatus preferably includes a series of graduated pictures ("images" or "frames") spaced at preferably regular intervals and, preferably between the pictures and the viewer, an optical arrangement that preferably restricts the viewer's view to a thin strip of each picture. This optical arrangement preferably is an opaque material with a series of thin, transparent slits in it, oriented with the long dimension of the slit perpendicular to the direction of the viewer's motion. The series of pictures will generally be called a "backboard" and the preferred optical arrangement will generally be called a "slitboard."

Not essential to the invention, but often desirable, is a source of illumination so that the pictures are brighter than the viewer's environment. The illumination can back-light the pictures or can be placed between the slitboard and backboard to front-light the pictures substantially without illuminating the viewer's environment. When lighting is used it preferably should be constant in brightness. Natural or ambient light can be used. If ambient light is sufficient, the apparatus can be operated without any built-in source of illumination.

Also not necessary, but often desirable, is to make the viewer side of the slitboard dark or nonreflecting, or both, in order to maximize the contrast between the pictures viewable through the slitboard and the slitboard itself. However, the slitboard need not necessarily be dark or

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nonreflective. For example, the viewer face of the slitboard could have a conventional billboard placed on it with slits cut at the desired positions. This configuration is particularly useful in places where
5 some viewers are moving relative to the device and others are stationary. This may occur, for example, at a subway station where an express train passes through without stopping, but passengers waiting for a local train stand on the platform. The moving viewers
10 preferably will see the animation through the imperceptible blur of the conventional billboard on the slitboard front. The stationary viewers preferably will see only the conventional billboard.

The invention will now be described with
15 reference to FIGS. 1-16.

The basic construction of a preferred embodiment of a display apparatus 10 according to the present invention is shown in FIGS. 1 and 2. In this embodiment, apparatus 10 is essentially a rectangular
20 solid formed by housing 20 and lid 21. The front and rear of apparatus 10 preferably are formed by slitboard 22 and backboard 23, which are described in more detail below. Slitboard 22 and backboard 23 preferably fit into slots 24 in housing 20 which are
25 provided for that purpose. Lightframe 25 preferably is interposed between housing 20 and lid 21 and preferably encloses light source 26, which preferably includes two fluorescent tubes 27, to light images, or "frames" 230, on backboard 23. Slitboard 22 preferably includes a
30 plurality of slits 220 as described in more detail below. Preferably, in order to keep foreign matter out of apparatus 10, particularly if it is to be used in a harsh or dirty environment such as a subway tunnel, each slit 220 is covered by a light-transmissive,
35 preferably transparent cover 221 (only one shown). Alternatively, each slit 220 may be covered by a

Specifically, if the focal length of the lens is approximately equal to the distance between
5 slitboard 22 and backboard 23, the resolution of the image may be increased. This improvement of the resolution is effected by narrowing the width of the sliver of the actual image visible at a given instant by the viewer. Alternatively, the use of lenses may
10 allow the slit width to be increased without lowering resolution.

FIG. 3 is a schematic plan view of a portion of apparatus 10 being observed by a viewer 30 moving at a substantially constant velocity V_w along a track 31 substantially parallel to apparatus 10. Track 31 is drawn as a schematic representation of a railroad track, but may be any known trajectory such as a highway, or a walkway or sidewalk, on which viewers

move substantially at a known substantially constant velocity.

The following variables may be defined from FIG. 3:

5 D_s = slit width
 D_{ff} = frame-to-frame distance
 D_{bs} = backboard-to-slitboard distance
 V_w = speed of viewer relative to apparatus
 D_{sb} = thickness of slitboard
10 D_i = actual width of a single image frame
 D_{vs} = distance from viewer to slitboard

Other parameters, which are not labeled, will be described below, including B (brightness), c (contrast), and D_i' (apparent or perceived width of a
15 single image frame).

An alternative geometry is shown in FIG. 3A, where track 31' is curved, and slitboard 22' and backboard 23' are correspondingly curved, so that all three are substantially "parallel" to one another.
20 Although not labeled in FIG. 3A, the other parameters are the same as in FIG. 3, except that, depending on the degree of curvature, there may be some adjustment in the amount of stretching or enlargement of the image as discussed below.

25 One of the most significant departures of the present invention from previously known apparatus designed to be viewed from a moving vehicle is that no attempt is made to arrest the apparent motion of the image. That is, in the present device the image is
30 always in motion relative to the viewer, and some part of the image is always viewable by the viewer. This contrasts with known systems for moving viewers where a stroboscopic flash is designed to be as close as instantaneous as possible in order to achieve an
35 apparent cessation of motion of an individual image frame, despite its true motion relative to the viewer.

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As with all animation, the apparatus according to the invention relies on the well known effect of persistence of vision, whereby a viewer perceives a continuous moving image when shown a series
5 of discrete images. The operation of the invention uses two distinct, but simultaneous, manifestations of persistence of vision. The first occurs in the eye reconstructing a full coherent image, apparently entirely visible at once, when actually shown a small
10 sliver of the image that sweeps over the whole image. The second is the usual effect of the flip-book, whereby a series of graduated images is perceived to be a continuous animation.

FIG. 4 illustrates the first persistence of
15 vision effect. It shows the position of viewer 30 relative to one image at successive points (FIGS. 4A, 4B, 4C) in time. In each of FIGS. 4A, 4B and 4C, double-ended arrow 40 represents the total actual image width, D_i , while distance 41 represents the portion of
20 the image visible at a given time. This diagram shows that viewer 30, over a short period of time, gets to see each part of the image. However, at any given instant only a thin sliver of the picture, of width 41, is visible. Because the period of time over which the
25 sliver is visible is very short, and therefore the motion of the image viewed through the slit in that time is very small, the viewer perceives very little or no blur, even at very high speeds. There is no theoretical upper limit on the speed at which the
30 apparatus works -- the faster the viewer moves, the less time a given sliver is visible. That is, the effect that would cause blur -- the viewer's increased speed -- is canceled by effect that reduces blur -- the period of viewability of a given sliver.

35 In FIG. 4 the representation of movement of the viewer's eye is purely illustrative. In practice

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the viewer's gaze is fixed at a screen that is perceived to be stationary, and the entirety of the frame can be seen through peripheral vision, as with a conventional billboard.

5 FIG. 5 illustrates the second persistence of vision effect. It shows viewer 30 looking in a fixed direction at three successive points in time. In FIG. 5A, a thin sliver of a first image n is in the direct line of the viewer's gaze through slit 221. In
10 FIG. 5B, the viewer's direct gaze falls on a blocking part of slitboard 22. For the duration that the opaque part of slitboard 22 is in the line of the viewer's direct gaze, the viewer continues to perceive the sliver of image n just seen through slit 221. In
15 FIG. 5C, the direct line of the viewer's gaze falls on slit 222, adjacent to slit 221, and viewer 30 sees a sliver of adjacent image $n+1$. Because each slit 221, 222 preferably is substantially perfectly aligned with its respective image, the slivers visible at a given
20 angle in the two separate slots preferably correspond substantially precisely. That is, at a position, say, three inches from the left edge of the picture, the sliver three inches from the left edge of the picture is viewable from one frame to the next, and never a
25 sliver from any other part of the image. In this way, the alignment between the slit and the image prevents the confusion and blur perceived by the viewer that otherwise would be caused by the fast motion of the images. Because successive frames differ slightly as
30 with successive images in conventional animations, the viewer perceives animation.

The two persistence of vision effects operate simultaneously in practice. Above a minimum threshold speed, viewer 30 perceives neither discrete images nor
35 discrete slivers.

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At Position 1, the left edge of image 230 is aligned with slit 220 and the viewer's eye. At Position 2, the right edge of image 230 is aligned with slit 220 and the viewer's eye. In fact, the two positions occur at different times, but, as explained above, this is not observed by the viewer 30. Only one full image is observed.

$$\begin{aligned}
D_{vs}/x &= (D_{vs}+D_{bs}) / (x+D_i/2) \\
x(D_{vs}+D_{bs}) &= (x+D_i/2) D_{vs} \\
2x &= (D_{vs}/D_{bs}) D_i \\
D_i' &= (D_{vs}/D_{bs}) D_i
\end{aligned}
\tag{1}$$

FIG. 6A shows the magnification effect when the backboard 23' is not substantially parallel to the viewer's trajectory. The magnification is found by defining a formula $f(x)$, where x is the distance along the viewer's trajectory, for the shape of the

backboard -- that is, the distance of the backboard from the axis defined by the viewer's trajectory -- around each slit (for example, FIG. 7 shows a backboard 71 on which each image 730 forms a semicircle around its respective slit 220). For ease of convention, one can define an x axis along the direction of the viewer's motion and a y axis perpendicular to the x axis and choose the origin at the position of the viewer 30.

To find the magnification, one determines how an arbitrary picture element 230' on the backboard 23' will appear to viewer 30 on a projected flat backboard 23". In FIG. 6A, a section of the true backboard 23' is shown between slitboard 22 and the projected backboard 23". A length PR of the backboard 23' defines a picture element 230'. This section 230' will appear to viewer 30 as if on projected flat backboard 23", as indicated.

For ease of presentation, the section of backboard 23' shown is a straight line segment, but this linearity is not required. Also, the backboard shape does not need to be perfectly described by a formula $y=f(x)$. In practice one can approximate the backboard's true shape in a number of ways -- for example, by treating the backboard as a series of infinitesimal elements, each of which can be approximated by a line segment.

Viewer 30, at position A, sees the left edge P of picture element 230' when slit 220 is at Q. Because the positions of picture element 230' and slit 220 are fixed relative to each other, they precisely determine the angle at which viewer 30 must look in order that slit 220 be aligned with an edge of the element 230'. Therefore, the right edge R of this picture element 230' will be visible when the device

has moved relative to viewer 30 to a position where a line parallel to QR passes through A.

The left edge of picture element 230' will appear on projected backboard 23" at position B, a distance Δx from the y axis. The right edge of picture element 230' will appear on projected backboard 23" at position C. The apparent width of the image, D_i' , is the distance BC.

Point P is the intersection of backboard 23' with the line through A and B.

Point Q is the intersection of slitboard 22 with the line through A and B.

Point R is the intersection of backboard 23' with the line through Q and R.

The distance D_i is the distance from P to R.

The coordinates of the point P, (P_x, P_y) , are the solution (x, y) to $y=f(x)$ and

$$y = (D_{vb}/\Delta x)x, \quad (A)$$

where the latter equation is the formula for the line through A and B.

The coordinates of point Q, (Q_x, Q_y) , are the solution (x, y) to $y = (D_{vb}/\Delta x)x$, and

$$y = D_{bs}. \quad (B)$$

The coordinates of point R, (R_x, R_y) , are the solution (x, y) to $y=f(x)$ and

$$y - Q_y = ((\Delta x + D_i')/D_{vb})(x - Q_x). \quad (C)$$

Finally, the size D_i that picture element 230' should have in order that it stretch to size D_i' is given by

$$D_i = ((R_x - P_x)^2 + (R_y - P_y)^2)^{0.5}, \quad (D)$$

where the variables on the right hand side can all be found in terms of dimensions of the apparatus and Δx .

The above derivations demonstrate practical methods for determining the stretching effect in order to preshrink an image for either substantially parallel or nonparallel backboards. A useful rule of thumb

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5 image at the position of slit 220.

10 placed at the appropriate location on the backboard.

15 one for nonparallel backboards, by defining a function

20 backboard in order that when projected they are

30 adjusted through the relevant variable parameters of

35 in the right environment.

There are some limitations and side effects. Both effects of persistence of vision require minimum speeds that are not necessarily equal. Too slow a speed can result in the appearance of only discrete vertical lines, or flicker, or a lack of observed animation effect. In practice, the appearance of only discrete vertical lines is the dominant limitation. A possibly useful effect of the stretching effect arises from the fact that slivers of multiple frames are visible at the same time. That is, if the perceived image is ten times larger than the true image, slivers of ten different images may be visible at any given time. Because each frame presents a different point in time in the animation, multiple times of the image may be simultaneously viewable. This effect may, for example, be used to interlace images, if desired. Similarly, multiple instances of a single frame can be displayed, in a manner similar to that used in commercial motion picture projection. Alternatively, the effect can also result in confusion or blur perceived by viewer 30. In practice this confusion is barely noticeable, however, and can be reduced through a higher frame rate or a slower varying subject of animation.

Another possibly useful effect occurs when the image of one frame 230 is visible through the slit 220 corresponding to an adjacent frame 230. In this case, multiple side-by-side animations may be visible to the viewer. These "second-order" images can be used for graphic effect, if desired. Or, if not desired, they may be removed by increasing slitboard thickness D_{sb} or the ratio D_{ff}/D_i , by introducing a light baffle 32 between slitboard 22 and backboard 23, or by altering the geometry of backboard 23. All of these techniques are described below.

Still another possibly useful effect arises from the fact that the stretching effect distorts the proportions of image 230. One can remove this effect, if not desired, by preshrinking the images 230 so that the stretching effect restores the true proportions. Care must be taken, however, in the case where different viewers 30 observe apparatus 10, each from a different D_{vs} . In this case, the exact restoration to perfect dimensions occurs at one D_{vs} only. At another D_{vs} , the restoration is not exact. In practice, however, for many useful ranges of parameters, the improper proportions have few or no adverse effects.

In general, four parameters are imposed by the environment -- V_w , D_{bs} , D_{vs} , and D_i' . V_w , the viewer's speed, is generally imposed by, e.g., the speed of the vehicle, typical viewer footspeed, or the speed of a moving walkway, escalator, etc. D_{bs} , the backboard-to-slitboard distance, is generally limited by the space between a train and the tunnel wall, or the available space of a pedestrian walkway, for example. D_{vs} , the distance from viewer to slitboard, is imposed by, for example, the width of a subway car or the width of a pedestrian walkway. Finally, D_i' , the perceived image width, should be no larger than the area visible to viewer 30 at a given instant -- for example, the width of a train window.

Also generally imposed is the well-established minimum frame rate for the successful perception of the animation effect -- viz., approximately 15-20 frames per second. The frame rate, the frame-to-frame distance, and viewer speed are related by

$$\text{Frame rate} = V_w / D_{ff} \quad (2)$$

Because the frame rate must generally be greater than the minimum threshold, and V_w is generally imposed by the environment, this relation sets a maximum D_{ff} .

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This change will send second order images away from the primary ones.

Second, one may increase slitboard thickness D_{sb} so that second order images are obscured by the cutoff angle. That is, for any non-zero thickness of slitboard 22, there will be an angle through which if one looks one will not be able to see through the slits. As the thickness of slitboard 22 increases, this angle gets smaller, and can be seen to follow the relation

$$D_{sb}/D_s \leq D_{bs}/(D_i/2) \quad (4)$$

This relation may alternatively be written

$$D_{sb}/D_s \leq D_{vs}/(D_i'/2) \quad (5)$$

by substitution for D_i' from Relation 1. This shows the limit on D_{sb} imposed by the desired perceived image width.

The same effect as described in the preceding paragraph can be achieved by placing light baffle 32 between slitboard 22 and backboard 23, thereby obstructing the view of one image 230 through the slit 220 of an adjacent image 230.

Third, one can change the shape of the backboard, as illustrated in FIG. 7. In apparatus 70, backboard 71 bears curved images 730 so that second order images are not observed. The change in backboard shape will result in a slightly altered stretching effect. As before, this stretching effect can be undone by preshrinking the image in the direction of motion.

The embodiment illustrated in FIG. 7 has the potentially useful property not only of showing no second order images, but also of an arbitrarily wide first order image. This effect is related to, but distinct from, the stretching effect described above, which assumes a flat backboard geometry. The final observed width of the image is limited by the

5 given slit 220 only the image 730 corresponding to that slit 220. In the ideal limit of zero slitboard width, the leftmost sliver of the image is viewable when the viewer looks 90° to the left and the rightmost sliver is viewable when the viewer looks 90° to the right.

10 The slivers in between are continuously viewable
between these extreme angles. In other words, each
image is observed as infinitely wide. (In FIG. 7, the
curved image 730 does not quite reach the slitboard 22,
in order to illustrate the maximum viewing angle
15 allowed by the vignetting of a non-zero width
slitboard. In principle, the curve of image 730 may
reach the slitboard.)

A further relation is that the slit width must vary inversely with the light brightness -- i.e., $D_s \propto 1/B$. In general, the device has higher resolution and less blur the smaller the slit width (analogously to how a pinhole camera has higher resolution with a smaller pinhole). Since smaller slits transmit less light, the brightness must increase with decreasing slit width in order that the same total amount of light reach viewer 30.

The width of slit 220 relative to the image width determines the amount of blur perceived by viewer 30 in the direction of motion. More specifically, the size of slit 220, projected from viewer 30 onto backboard 23, determines the scale over which the present device does not reduce blur. This length is set because the sliver of the image that can be seen through slit 220 at any given moment is in motion, and therefore blurred in the viewer's perception. The size of slit 220 relative to the image

5 0.8 mm) .

their relationship, can be quantified.

parameters:

10

environment

apparatus

15

the backboard

20

$$B_{\text{device}} = \text{the brightness of the image at the}$$

25

R = the image resolution

30

viewable.

B_{ambient} is the brightness of that object as seen by the viewer, and

$$B_{\text{ambient}} = L_{\text{ambient}} / 4\pi D_{\text{ambient}}^2, \quad (6)$$

where D_{ambient} is the distance between the viewer and the ambient object. It is sometimes difficult to select a particular object as representative of the ambient. As discussed above, in an embodiment used in a subway tunnel, the ambient object could be the wall of the subway car adjacent the window, in which case D_{ambient} is the distance from the viewer to the wall. For ease of calculation, this may be approximated as D_{vs} because the additional distance from the window to the apparatus is relatively small.

L_{device} describes the luminance of the images on the backboard of the apparatus. Because the backboard is always viewed through the slitboard, which effectively filters the light passing through it, its brightness at the position of the viewer, B_{device} is

$$B_{\text{device}} = (L_{\text{device}} / 4\pi D_{\text{vb}}^2) \times \text{TF}. \quad (7)$$

TF, the transmission fraction of the slitboard, is the ratio of the length of slitboard transmitting light to the total length -- i.e.,

$$\begin{aligned} \text{TF} &= D_s / D_{\text{ff}} \\ &\leq (D_s \times D_{\text{vs}}) / (D_i' \times D_{\text{bs}}), \end{aligned} \quad (8)$$

where equality holds in the second line when $D_{\text{ff}} = D_i$.

R, the image resolution, is the ratio of the size of the image to the size of the slit projected onto the backboard,

$$\begin{aligned} R &= (D_i \times D_{\text{vs}}) / (D_s \times D_{\text{bs}}) \\ &\approx D_i / D_s \\ &= (D_i' \times D_{\text{bs}}) / (D_s \times D_{\text{vs}}) \end{aligned} \quad (9)$$

This quantity is called the resolution because the image tends to blur in the direction of motion on the scale of the width of the slit. Because the eye can see the whole area of the image contained within the slit width at the same time, and the image moves in the

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(10)

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$$B_{\text{device}} = (L_{\text{device}}/4\pi D_{\text{vb}}^2) \times \text{TF}$$

When these parameters are not substantially
30 constrained, much greater leeway is allowed with the
remaining four independent parameters, and the specific
relationships set forth below need not be followed.
Such relaxed conditions occur, for example, in
connection with a surface train traveling outdoors in a
35 flat environment when D_{vs} is largely unconstrained.
Sometimes a substantially unconstrained parameter

5 The constraints on the remaining independent
parameters are best expressed as a series of
inequalities and are derived below.

$$\begin{aligned}
10 \quad D_s &\geq c \times (B_{\text{ambient}}/B_{\text{device}}) (D_{bs} \times D_i')/D_{vs} \\
&\geq c \times (L_{\text{ambient}}/L_{\text{device}}) (D_{vb}^2/D_{\text{ambient}}^2) (D_{bs} \times D_i')/D_{vs} \quad (11)
\end{aligned}$$
$$D_s \leq (D_i' \times D_{hs}) / (R \times D_{ys}). \quad (12)$$
$$C \times (L_{\text{ambient}}/L_{\text{device}}) (D_{\text{vb}}^2/D_{\text{ambient}}^2) (D_{\text{bs}} \times D_{\text{d}}')/D_{\text{vs}} \leq D_s \leq (D_{\text{d}}' \times D_{\text{bs}})/(R \times D_{\text{vs}}). \quad (13)$$

In this relation, L_{ambient} and all the distances except the slit width are substantially constrained by the environment, and R and c are constrained by properties of human visual perception. As discussed above, for ease of calculation, D_{ambient} can be approximated by D_{vs} ; note also that $(D_{\text{bs}} \times D_{\text{i}}')/D_{\text{vs}} = D_{\text{i}}$. The inequality between the far left and far right sides of the relation forces a minimum luminance for the apparatus, L_{device} . That is, if the luminance of the apparatus is below a minimum threshold, the apparatus image will be too dim to see in the brightness of the viewer's environment.

Once the luminance of the apparatus is sufficiently high, the inequalities between D_s and the far left and far right of the relation determine the allowable slit width range. A smaller slit width gives higher resolution but less brightness and a greater slit width gives brightness at the expense of resolution. A higher luminance of the apparatus

Another similar relation for the frame-to-frame spacing may be derived from the relations above.

$$\begin{aligned} D_{ff} &\geq D_i \\ &\geq (D_i' \times D_{bs})/D_{vs}. \end{aligned} \quad (14)$$
$$D_{\text{ff}} \leq V_w / FR, \quad (15)$$

Combining Relations 14 and 15 yields,

V_w and all the distances except D_{ff} are substantially constrained by the environment, and FR is constrained by properties of human visual perception. Therefore the relation defines an allowable range for D_{ff} . It also puts a condition on the environments in which the present invention may be applied -- i.e., if the inequality does not hold between the far left and far right hand sides of the relation, the present invention will not be useful.

Though in principle apparatus 10 requires no light source for its operation if ambient sufficient, such as outdoors (lid 21 or 23 would have to be light-transmissive), in the use of very thin slits does impose such a limit. That is, when operated under conditions

Moreover, this illumination preferably should not illuminate the exterior of the device, or illuminate the viewer's environment or reach the viewer directly, because greater contrast between the dark exterior and bright interior improves the appearance of the final image. This lighting requirement is less cumbersome than that for stroboscopic devices -- in a subway tunnel environment, this illumination need not be brighter than achievable with ordinary residential/commercial type lighting, such as fluorescent tubes. The lighting preferably should be constant, so no timing complications arise. Preferably the interior of apparatus 10 should be physically sealed as well as possible from the exterior subway tunnel environment as discussed above, preferably while permitting dissipation of heat from the light source, if necessary. The enclosure may also be used to aid the illumination of the interior by reflecting light which would otherwise not be directed towards viewable images 230.

The first example illustrates how all constraints tend to relax as V_w increases. For

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If the images are abutted so that $D_{ff} = D_i$, the maximum
15 frame rate is attained. Then, by Relation (2),

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By Relation (1),

$$\begin{aligned} D_i &= (D_{bs} \times D_i') / D_{vs} \\ &= (0.5 \text{ ft} \times 2 \text{ ft}) / 6 \text{ ft} \end{aligned}$$

= 2 inches.

For abutted images, $D_{ff} = D_i$, and,

$$V_w = D_{ff} \times \text{frame rate}$$

$$= 2 \text{ inches} \times 20 \text{ frames/sec}$$

5
$$= 40 \text{ inches/sec},$$

which is approximately pedestrian footspeed.

The implication of this last result -- that the device can successfully display quality animations to pedestrian traffic -- vastly increases the potential
10 applicability of this device relative to stroboscopically based arrangements.

The following alternative exemplary embodiments are within the spirit and scope of the invention.

15 FIG. 8 illustrates another exemplary embodiment 80 altering the optimal viewing angle of the animation. In apparatus 80, backboard 83 bears images 830 that are inclined at an acute angle to backboard 83, varying the viewing angle from a right
20 angle to that acute angle. This alteration permits more natural viewing for a pedestrian, for example, by not requiring turning of the pedestrian's head far away from the direction of motion. This embodiment may also eliminate second order images.

25 FIG. 9 illustrates a further exemplary embodiment 90 similar to apparatus 80, but in which slitboard 92 is also angled. This refinement again provides a more natural viewing position for a pedestrian. The asymmetric triangular design permits
30 natural viewing for viewers moving from left to right. A symmetric design (not shown), in which the plan of the slitboard might more resemble, for example, a series of isosceles triangles, could accommodate viewers moving in both directions.

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incorporating slits 220, mechanism 130 can be used in apparatus 100 or apparatus 120.

Yet another exemplary embodiment 140 is shown in FIGS. 14 and 15. In apparatus 140, "backboard" 141, with its images 142, is placed between viewer 30 and a series of mirrors 143. Each mirror 143 preferably is substantially the same size and orientation as any slits that would have been used in the aforementioned embodiments. Mirrors 143 preferably are mounted on a board 144 that takes the place of the slitboard, but mirrors 143 could be mounted individually or on any other suitable mounting. The principles of operation of apparatus 140 are substantially the same as those for the aforementioned embodiments. However, because "backboard" 141 would obscure the sight of mirrors 143 by viewer 30, "backboard" 141 may be placed above or below the line of sight of viewer 30. As shown in FIGS. 14 and 15, "backboard" 141 is above the line of sight of viewer 30. As drawn in FIGS. 14 and 15, moreover, both "backboard" 141 and "mirrorboard" 144 are inclined. However, with proper placement, inclination of boards 141, 144 may not be necessary. As in the case of a slitboard, "mirrorboard" 144 will work best when its non-mirror portions are dark, to increase the contrast with the images.

A complete animation displayed using the apparatus of the present invention for use in a subway system may be a sizable fraction of a mile (or more) in length. In accordance with another aspect of the invention, such an animation can be implemented by breaking the backboard carrying the images for such an animation into smaller units, providing multiple apparatus according to the invention to match the local design of the subway tunnel structure where feasible. Many subway systems have repeating support structure along the length of a tunnel to which such modular

devices may be attached in a mechanically simplified way.

As an example, the New York City subway system has throughout its tunnel network regularly spaced columns of support I-beams between many pairs of tracks. Installation of apparatus according to the present invention may be greatly facilitated by taking advantage of these I-beams, their regular spacing, and the certainty of their placement just alongside, but out of, the path of the trains. However, this single example should not be construed as restricting the applicability to just one subway system.

The modularization technique has many other advantages. It has the potential to facilitate construction and maintenance, by taking advantage of structures explicitly designed with the engineering of the subway tunnels in mind. The I-beam structure is sturdy and guaranteed not to encroach on track space. The constant size of the I-beams consistently regulates D_{bs} , easing design considerations. Additionally, cost and engineering difficulties are reduced insofar as the apparatus may be easily attached to the exterior of the supports without drilling or possibly destructive alterations to existing structure.

FIG. 16 schematically illustrates an example of the modularization possible for the two-sided apparatus of FIGS. 10 and 11. As shown, construction of the whole length of two slitboards, which could be a half mile or more in length, is reduced to constructing many identical slitboards 160, each about as long as the distance between adjacent I-beam columns 161 (e.g., about five feet). Each of the slitboards is then attached to a pair of the existing support I-beams, along with the other parts of the apparatus as described above.

FIG. 17 shows a preferred embodiment of a single unit of display apparatus in accordance with the present invention. Single-unit display apparatus 1700 includes two images 1730A and 1730B mounted on a surface of backboard 1723. Images 1730A and 1730B correspond to a single slit 1720 of slitboard 1722, and each belongs to a different series of images (e.g., an A series and a B series). Each series of images independently projects at a respective viewing angle a separate animation to viewers moving along the same trajectory. These separate animations can be the same or different. Apparatus 1700 is especially advantageous in spatially constrained environments because two animations can be projected from a single display apparatus.

Each series of images can be advantageously arranged to project separate animations to viewers moving along a trajectory in either the same direction or opposite directions. For example, if both the A and B series of images are arranged in a forward sequence relative to each other (e.g., A1, B1, A2, B2, A3, B3, etc.), viewers moving in the same direction can see one animation at one viewing angle (i.e., along one line of sight) and a second animation at a second viewing angle (i.e., along a second line of sight). This is shown in FIG. 18 where pedestrians 1801 and 1802 are both walking in direction 1803 on walkway 1805, which is substantially parallel to apparatus 2300 (shown in more detail in FIG. 23). Pedestrian 1802 can see one animation when gazing at apparatus 2300 along line of sight 1807, and pedestrian 1802 can see a second animation when gazing at apparatus 2300 along line of sight 1808.

Conversely, if the B images are arranged in a reverse sequence relative to the A images (e.g., A1, Bn, A2, Bn-1 . . . An-1, B2, An, B1), viewers moving in

opposite directions can each see separate animations. This is shown in FIG. 19 where pedestrian 1901 walking in direction 1903 can see one animation when gazing at apparatus 2200 (shown in more detail in FIG. 22) along
5 line of sight 1907, while pedestrian 1902 walking in the opposite direction 1904 can see a second animation when gazing at apparatus 2200 along line of sight 1908.

FIG. 20 shows a schematic plan view of apparatus 1700 in which A-B images are preferably
10 arranged in a reverse sequence relative to each other. A first viewer gazing through slit 2020 along line of sight 2001 can see the center of image 2030B, while a second viewer gazing through slit 2020 along line of sight 2002 can see the center of image 2030A. The
15 widths of images 2030A and 2030B are preferably equal, but they need not be. Images 2030A and 2030B are preferably placed side-by-side with their common boundary aligning with slit 2020 along normal line 2011. This symmetry and boundary alignment
20 are also not required, as illustrated in other embodiments described below. Viewing angles α and β are each measured from normal line 2011 and while equal to each other in this embodiment, they need not be, because viewing angles can be selected by design, as
25 also described below. For this embodiment, viewing angles α and β are also selected such that they approximately equal the ratio of half the image width to the distance between backboard 2023 and slitboard 2022. While other parts of images 2030A
30 and 2030B can be seen from angles other than α and β , optimal viewing of each projected animation is at angles α and β (i.e., along lines of sight to the image centers).

The present invention is not limited to
35 projecting only two series of images (i.e., apparatus having two images per slit). In principle, the present

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The number of images per slit, however, is limited by practical considerations. For example, a primary consideration is viewer speed relative to the apparatus -- more images per slit generally increases the frame-to-frame distance, which decreases the frame rate. Frame rates less than 15 frames per second result in poor animation and should therefore be avoided. If image widths are decreased to compensate for the increased frame-to-frame distance, the resolution of the projected image, which is roughly equal to the ratio of the slit width to the image width, will decrease. If the resolution is increased by decreasing the slit width, less light will be transmitted through the slitboard, thus requiring brighter illumination. This may increase heat dissipation and operational costs. Also, more precise machining (e.g., laser cutting) may be required to form the narrower slits. This may increase manufacturing costs. Other considerations may also limit the number of images per slit.

FIG. 22 is a schematic plan view of a section of apparatus 2200 in accordance with the present invention. Apparatus 2200 has two images per slit in which the B series of images is arranged in a reverse sequence relative to the A series of images. Thus, a

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Explained another way, animation of the A-series images can be seen along first-order lines of sight 2201, 2203, 2205, and 2207. To the right of that animation will be the animation of the B-series images running backwards in time (because the B images are in a reverse sequence relative to the A images). To the right of that B-series animation will be a second-order A-series animation -- that is, animation of the A series slightly offset in time relative to the first-order A-series animation. To the right of that second-order A-series animation will be the next

Explained another way, animation of the A-series images can be seen along first-order lines of sight 2201, 2203, 2205, and 2207. To the right of that animation will be the animation of the B-series images running backwards in time (because the B images are in a reverse sequence relative to the A images). To the right of that B-series animation will be a second-order A-series animation -- that is, animation of the A series slightly offset in time relative to the first-order A-series animation. To the right of that second-order A-series animation will be the next

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rate. This may also involve adjustments to other parameters

Another more preferable solution is to select another order image to be viewed through each slit and to accordingly limit the lines of sight to preferably only those images of the selected order. For example, a more comfortable (and safer) viewing angle for a pedestrian may result from viewing a higher order image, such as, for example, image 2530A4 viewed along line of sight 2501 through slit 2520i, as shown in FIG. 25. If D_{ff} is about half of D_{bs} , then image 2530A4 is viewable at an angle of about 60° measured from a line normal to backboard 2523. Thus a pedestrian need only look about 30° from that pedestrian's direction of motion to see fourth order animation. Lines of sight to all other orders of images preferably should be blocked. While this can be easily accomplished using baffles in apparatus having a single image per slit, apparatus having multiple images per slit presents the difficulty of restricting one viewer's lines of sight to undesired orders of images without restricting another viewer's lines of sight to a desired order of images.

FIGS. 26 and 27 are schematic plan views of a section of apparatus 2200 illustrating selected ranges of lines of sight 2601-2608 and 2701-2706 that should not be blocked in order that viewers be able to view selected higher order A-series and B-series animations. As shown, a viewer moving from left to right can view either a second order (FIG. 26) or third order (FIG. 27) A-series animation. Similarly, a viewer moving from right to left can view either a second order (FIG. 26) or third order (FIG. 27) B-series animation. To preferably prevent or at least limit viewers from viewing other images, regions 2609-2613 and 2709-2712 should be blocked.

FIG. 28 shows an exemplary embodiment of a section of display apparatus in accordance with the present invention. Apparatus 2800 includes opaque elements 2809-2815 positioned between slitboard 2822 and backboard 2823. Opaque elements 2809-2815 preferably block regions through which viewers would otherwise be able to view unintended images. In other words, opaque elements 2809-2815 preferably limit lines of sight to only those images that are intended to be seen by viewers. Alternatively, apparatus 2800 may still produce satisfactory animations with less than all opaque elements 2809-2815. For example, satisfactory animation may still be produced if only opaque elements 2809-2811 or opaque elements 2812-2815 are used.

FIG. 29 shows a preferred embodiment of a section of display apparatus in accordance with the present invention. Apparatus 2900 uses baffles to block regions that viewers preferably should not see through. Baffles 2909-2911 effectively perform the same function as opaque elements 2809-2815, but are generally easier and less costly to produce and install. Baffles 2909-2911 are positioned substantially parallel to, and between, slitboard 2922 and backboard 2923, and can be constructed as a third substantially parallel board. The sides of baffles 2909-2911 facing slitboard 2922 are preferably both non-reflective and dark to increase the contrast with the animations. The sides of baffles 2909-2911 facing backboard 2923 are preferably white, light colored, or reflective to increase the amount of light illuminating the images mounted on backboard 2923.

Baffles also can be constructed for apparatus in which viewers moving in the same direction are preferably limited to particular lines of sight for each series of images, as shown, for example, by a

section of apparatus 3000 in FIG. 30. Baffles 3009-3017 preferably block most unintended lines of sight while permitting views along lines of sight 3001-3008 to selected orders of A and B series images.

5 Other baffle arrangements also can be used to block unintended lines of sight. For example, a row of baffles corresponding to opaque elements 2812-2815 can be used in addition to or instead of baffles 2909-2911. Generally, multiple sets of planar baffles can replace
10 multiple sets of opaque elements, and vice versa. Furthermore, any combination of planar or non-planar baffles can be used to block designated regions.

In particular, "T-shaped" baffles can be very effective in limiting lines of sight to only intended
15 images. For example, while many lines of sight to unintended image orders are blocked in apparatus 2900 and 3000, it may still be possible to see unintended image orders to the extreme right or left of an intended image (e.g., in apparatus 2900, it may be
20 possible to see image 2930B1 through slit 2920i in addition to intended image 2930A2). This can be prevented by installing T-shaped baffles 3109-3111 as shown in FIG. 31. Similarly, unintended images orders still viewable in apparatus 3000 can be blocked using
25 either T-shaped baffles 3211A, 3213A, 3215A, and 3117A as shown in FIG. 32A, T-shaped baffles 3211B, 3213B, 3215B, and 3217B as shown in FIG. 32B, or a combination of both. Alternatively, the vertical section of a T-shaped baffle need not be at a right angle to the
30 horizontal section.

Note that while it is possible to select image orders higher than those described above (i.e., higher than the first order of FIGS. 22 and 23, second order of FIG. 26, third order of FIG. 27, and fourth
35 order of FIG. 25), such selection of higher orders of images results in a higher number of regions of smaller

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angular size that should be blocked to prevent unintended orders of images from being viewed. Thus, selecting higher orders of images and accordingly attempting to limit views to them requires increasingly
5 more precision and is therefore less practical the higher the order selected.

FIG. 33 shows another preferred embodiment of a section of display apparatus in accordance with the present invention. Display apparatus 3300 includes
10 lighting 3327, which may be standard light bulbs or fluorescent tubes, for example. Lighting 3327 is placed between baffles 3309-3311 and backboard 3323 such that the images are illuminated without directly illuminating viewers. Lighting 3327 can also be used
15 similarly with apparatus 3100, 3200A, and 3200B.

Advantageously, apparatus having spaced apart adjacent images, such as, for example, apparatus 2400, also can include lighting, opaque elements or baffles, or both in accordance with the present invention.

20 Moreover, many of the other embodiments of apparatus described above, such as, for example, the curved apparatus shown in FIG. 3A, apparatus 100, apparatus 140, and the modularized apparatus shown in FIG. 16, can advantageously include multiple images per
25 slit. Roller image display mechanism 130 also can be used in apparatus having multiple images per slit. Furthermore, apparatus having multiple images per slit can alternatively include a light source positioned behind a light transmissive backboard, similar to, for
30 example, apparatus 200.

Thus it is seen that display apparatus for use in spatially-constrained environments are provided that display multiple series of still images such that each series appears animated to viewers in motion
35 relative to the apparatus. One skilled in the art will appreciate that the present invention can be practiced

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Overall sample		Non-affected		Affected	
Age (years)	30.0	29.5	30.5	29.5	30.5
Gender					
Male	50	50	50	50	50
Female	50	50	50	50	50
Education (years)	12.0	12.0	12.0	12.0	12.0
Occupation					
Student	10	10	10	10	10
Worker	40	40	40	40	40
Unemployed	10	10	10	10	10
Retired	10	10	10	10	10
Marital status					
Single	30	30	30	30	30
Married	20	20	20	20	20
Divorced	10	10	10	10	10
Widowed	10	10	10	10	10
Family size	3.0	3.0	3.0	3.0	3.0
Income (€)	1000	1000	1000	1000	1000
Health status					
Good	40	40	40	40	40
Poor	10	10	10	10	10
Very poor	10	10	10	10	10
Life satisfaction					
High	30	30	30	30	30
Low	20	20	20	20	20
Very low	10	10	10	10	10
Life expectancy (years)	75.0	75.0	75.0	75.0	75.0
Life expectancy (months)	900	900	900	900	900
Life expectancy (days)	27000	27000	27000	27000	27000
Life expectancy (hours)	648000	648000	648000	648000	648000
Life expectancy (minutes)	39600000	39600000	39600000	39600000	39600000
Life expectancy (seconds)	2376000000	2376000000	2376000000	2376000000	2376000000
Life expectancy (milliseconds)	237600000000	237600000000	237600000000	237600000000	237600000000
Life expectancy (microseconds)	23760000000000	23760000000000	23760000000000	23760000000000	23760000000000
Life expectancy (nanoseconds)	2376000000000000	2376000000000000	2376000000000000	2376000000000000	2376000000000000
Life expectancy (picoseconds)	237600000000000000	237600000000000000	237600000000000000	237600000000000000	237600000000000000
Life expectancy (femtoseconds)	23760000000000000000	23760000000000000000	23760000000000000000	23760000000000000000	23760000000000000000
Life expectancy (attoseconds)	2376000000000000000000	2376000000000000000000	2376000000000000000000	2376000000000000000000	2376000000000000000000
Life expectancy (zeptoseconds)	237600000000000000000000	237600000000000000000000	237600000000000000000000	237600000000000000000000	237600000000000000000000
Life expectancy (yoctoseconds)	23760000000000000000000000	23760000000000000000000000	23760000000000000000000000	23760000000000000000000000	23760000000000000000000000
Life expectancy (r Planck times)	2376000000000000000000000000	2376000000000000000000000000	2376000000000000000000000000	2376000000000000000000000000	2376000000000000000000000000
Life expectancy (t Planck times)	237600000000000000000000000000	237600000000000000000000000000	237600000000000000000000000000	237600000000000000000000000000	237600000000000000000000000000
Life expectancy (m Planck times)	23760000000000000000000000000000	23760000000000000000000000000000	23760000000000000000000000000000	23760000000000000000000000000000	23760000000000000000000000000000
Life expectancy (s Planck times)	2376000000000000000000000000000000	2376000000000000000000000000000000	2376000000000000000000000000000000	2376000000000000000000000000000000	2376000000000000000000000000000000
Life expectancy (min Planck times)	237600000000000000000000000000000000	237600000000000000000000000000000000	237600000000000000000000000000000000	237600000000000000000000000000000000	237600000000000000000000000000000000
Life expectancy (h Planck times)					

WE CLAIM:

1. Apparatus for displaying multiple series of still images, each said series forming an animated display to a viewer moving substantially at a known velocity relative to said multiple series substantially
5 along a known trajectory substantially parallel to said multiple series, said apparatus comprising:

a backboard having a backboard length along said trajectory, still images of each said series interspersed with still images of other said series and
10 mounted on a surface of said backboard, each still image having an actual image width and an image center, image centers of successive images of a same series being separated by a frame-to-frame distance; and

a slitboard positioned substantially
15 parallel to said backboard facing said surface thereof and separated therefrom by a board-to-board distance, said slitboard being mounted at a viewing distance from said trajectory, said board-to-board distance and said viewing distance totaling a backboard distance, said
20 slitboard having a slitboard length along said trajectory, and having a plurality of slits substantially perpendicular to said slitboard length, each said slit corresponding to a respective image of each series and having a slit width measured along said
25 slitboard length and a slit center.

2. The apparatus of claim 1 wherein each series is viewable from a respective viewing angle relative to a viewer moving substantially along said known trajectory.

3. The apparatus of claim 1 wherein at least one series is viewable from a respective viewing angle relative to a viewer moving in a first direction substantially along said known trajectory, and at least

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5 one other series is viewable from a respective viewing angle relative to a viewer moving substantially in a second direction opposite said first direction along said known trajectory.

4. The apparatus of claim 1 wherein said multiple series comprises two series of still images.

5 5. The apparatus of claim 4 wherein said two series are interspersed such that each still image of one series, except a first and last still image of said one series, is mounted on said surface between two still images of the other of said two series.

6. The apparatus of claim 1 wherein an image of one series abuts an image of another series.

7. The apparatus of claim 1 wherein two adjacent images are separated by a distance.

8. The apparatus of claim 1 wherein images of a first series are arranged on said surface in a forward sequence and images of a second series are arranged on said surface in a reverse sequence relative to said images of said first series.

9. The apparatus of claim 1 further comprising a light source operative to illuminate said images.

10. The apparatus of claim 9 wherein:
said backboard is light-transmissive;

and

said backboard is between said light
5 source and said slitboard.

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5

comprising a light source between said baffles and said backboard, said light source operative to illuminate

5

comprising an enclosure for preventing entry of foreign matter between said slitboard and said backboard.

slitboard and said backboard form portions of said enclosure.

5

known trajectory is a subway track, said viewer being a passenger on a subway train traveling on said subway

5

25. The apparatus of claim 1 wherein
respective slit centers of adjacent slits are separated
by said frame-to-frame distance.

APPARATUS FOR DISPLAYING MULTIPLE
SERIES OF IMAGES TO VIEWERS IN MOTION

Abstract of the Disclosure

Apparatus is provided for displaying still
5 images that appear animated to viewers in motion
relative to those images. The apparatus includes a
plurality of images mounted on a surface, and a
slitboard mounted between that surface and the viewer.
As viewers pass by, the slitboard acts like a shutter
10 creating an animation effect. Multiple animation
effects are created by interspersing and mounting
multiple series of still images on the surface. Each
series of still images is viewable from a different
angle relative to viewers passing by. The still images
15 can be arranged such that all series of images are
viewable while passing by the apparatus in the same
direction. Alternatively, the images can be arranged
such that some series are viewable from one direction
while others are viewable from the opposite direction.

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Express Mail Label
No. EM390192525US

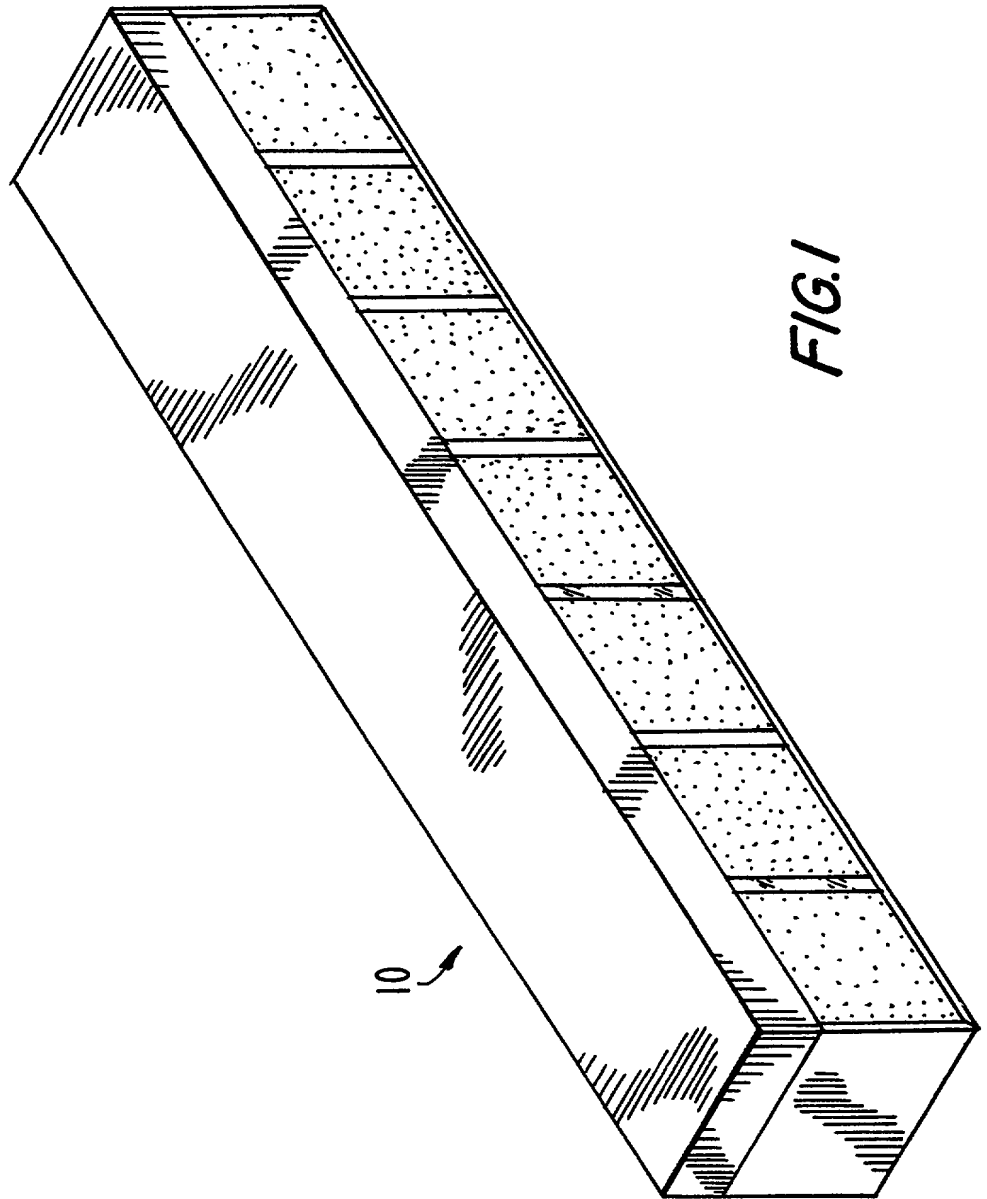


FIG.2

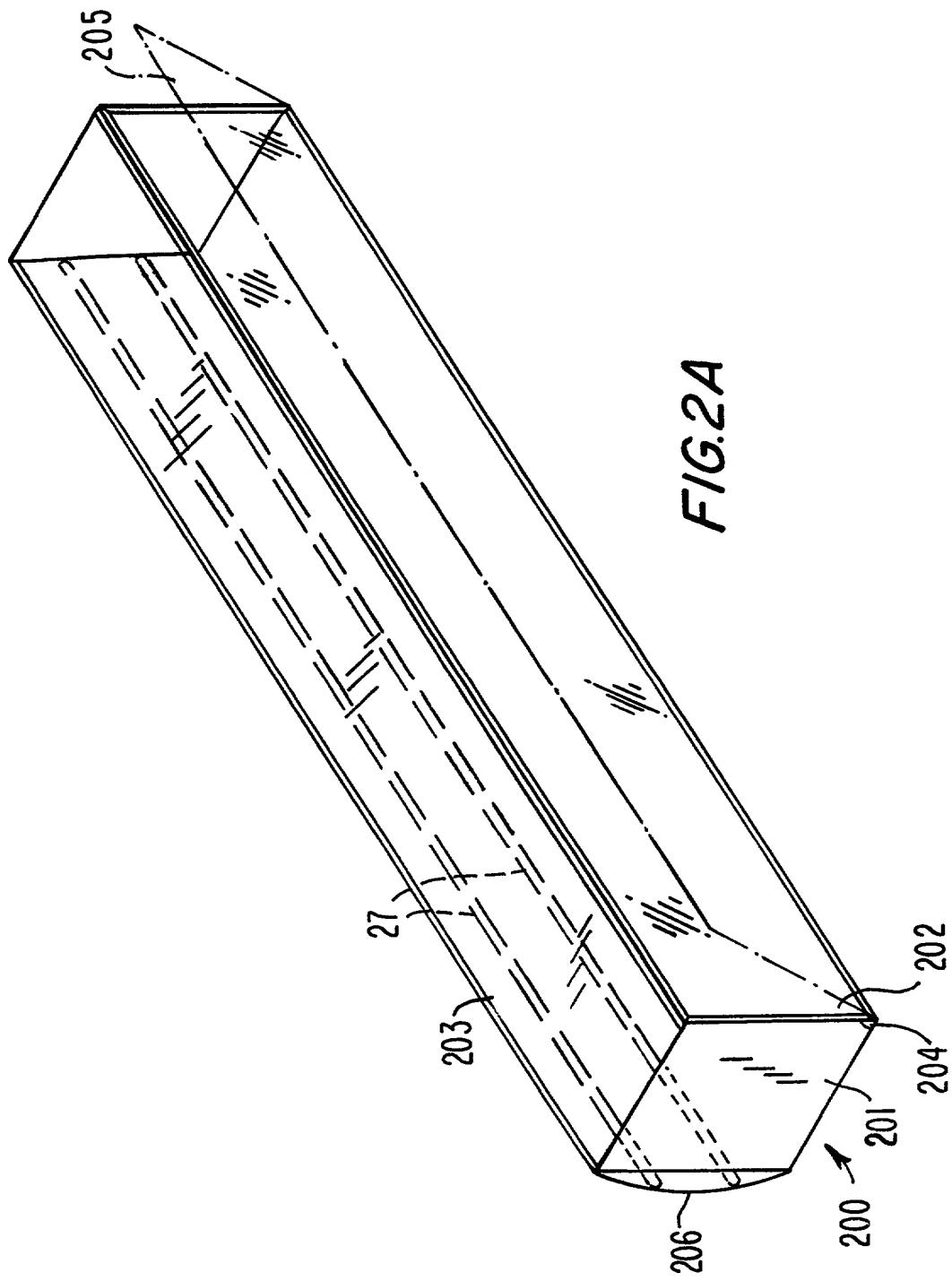


FIG.4A

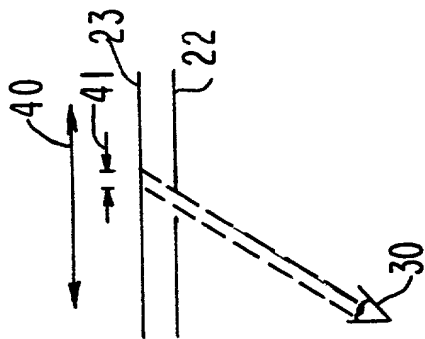


FIG.4B

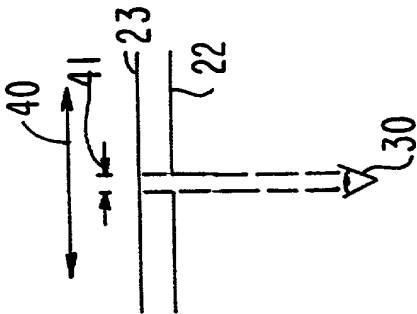


FIG.4C

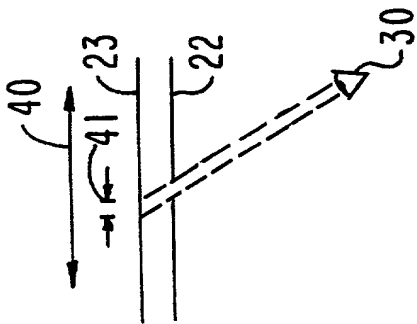


FIG.5A

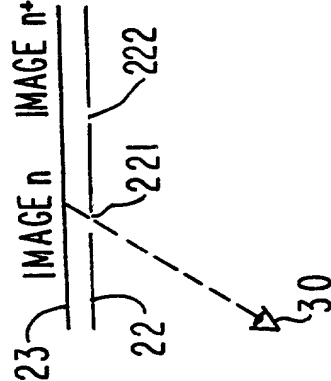


FIG.5B

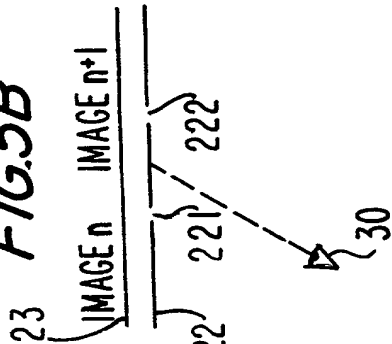


FIG.5C

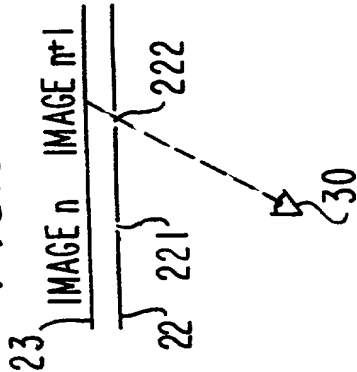
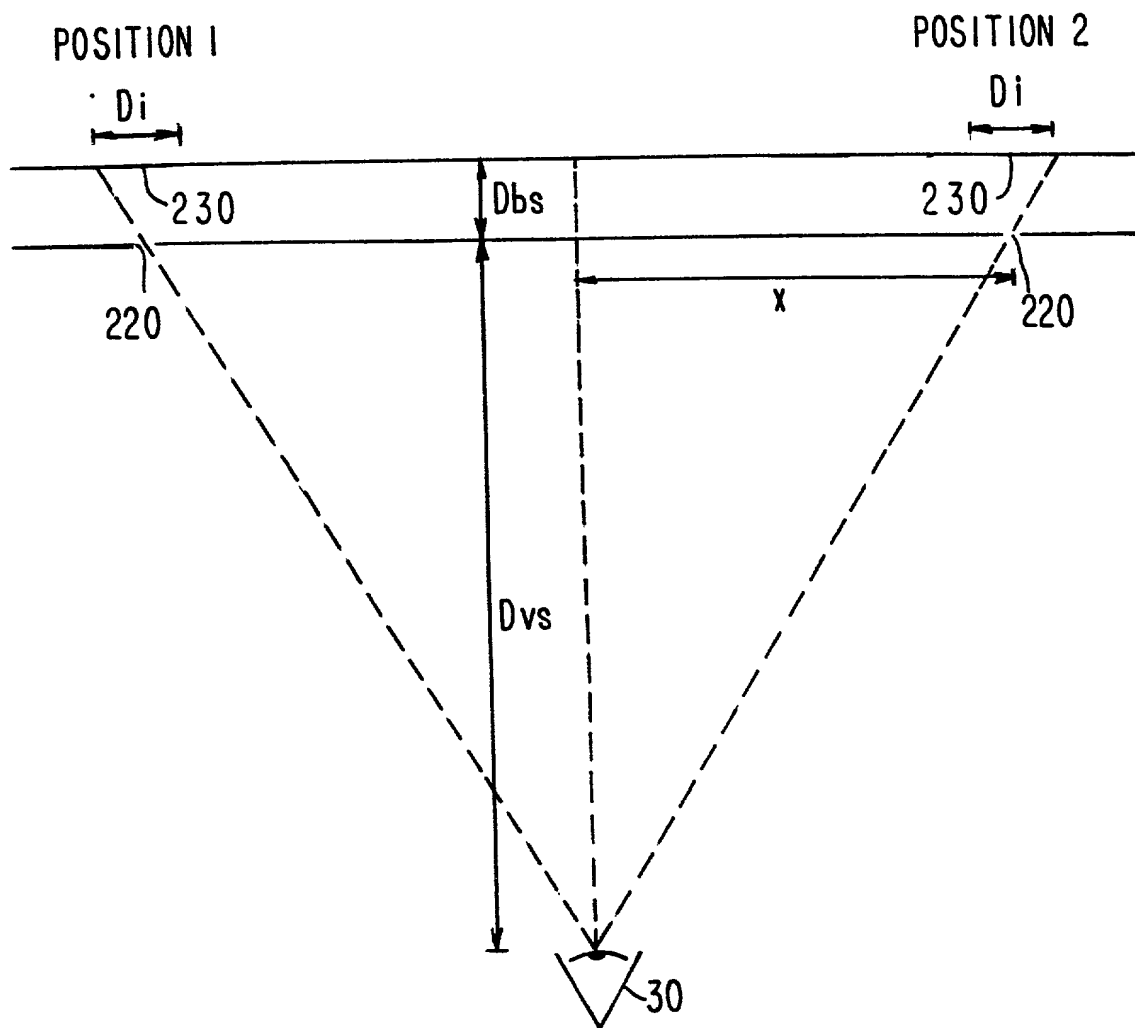
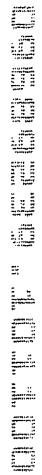


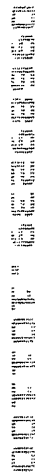
FIG.6

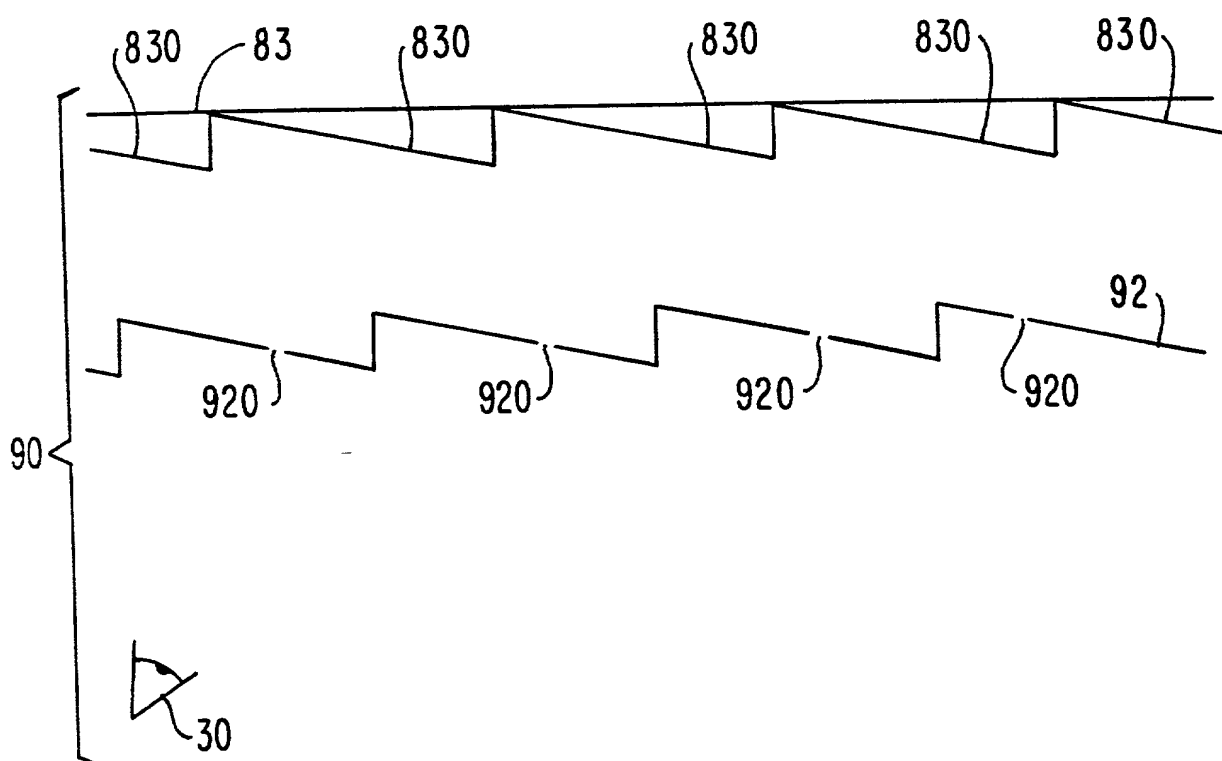


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[illegible]

Variable	Mean	SD	Min	Max
Age	35.2	12.5	18	65
Gender	50.0	50.0	0	100
Marital status	65.0	48.0	0	100
Education	12.5	2.5	8	16
Income	3500	1500	1000	8000
Occupation	25.0	35.0	0	100
Health status	75.0	25.0	50	100
Stress level	60.0	20.0	40	80
Life satisfaction	70.0	15.0	50	90
Resilience	65.0	18.0	45	85
Optimism	72.0	16.0	52	92
Gratitude	78.0	12.0	60	95
Forgiveness	82.0	10.0	65	98
Empathy	85.0	8.0	70	100
Compassion	88.0	7.0	75	100
Kindness	90.0	6.0	78	100
Generosity	92.0	5.0	80	100
Patience	95.0	4.0	85	100
Humility	98.0	3.0	90	100
Modesty	100.0	2.0	95	100
Self-control	95.0	5.0	80	100
Discipline	90.0	10.0	70	100
Perseverance	85.0	12.0	60	100
Determination	80.0	15.0	50	100
Resolve	75.0	18.0	45	100
Willpower	70.0	20.0	40	100
Endurance	65.0	22.0	35	100
Stamina	60.0	25.0	30	100
Strength	55.0	28.0	25	100
Power	50.0	30.0	20	100
Influence	45.0	32.0	15	100
Authority	40.0	35.0	10	100
Leadership	35.0	38.0	5	100
Management	30.0	40.0	0	100
Organization	25.0	42.0	0	100
Coordination	20.0	45.0	0	100
Communication	15.0	48.0	0	100
Interpersonal skills	10.0	50.0	0	100
Teamwork	5.0	55.0	0	100
Collaboration	0.0	60.0	0	100
Partnership	0.0	65.0	0	100
Relationship	0.0	70.0	0	100
Connection	0.0	75.0	0	100
Network	0.0	80.0	0	100
Community	0.0	85.0	0	100
Society	0.0	90.0	0	100
World	0.0	95.0	0	100
Universe	0.0	100.0	0	100





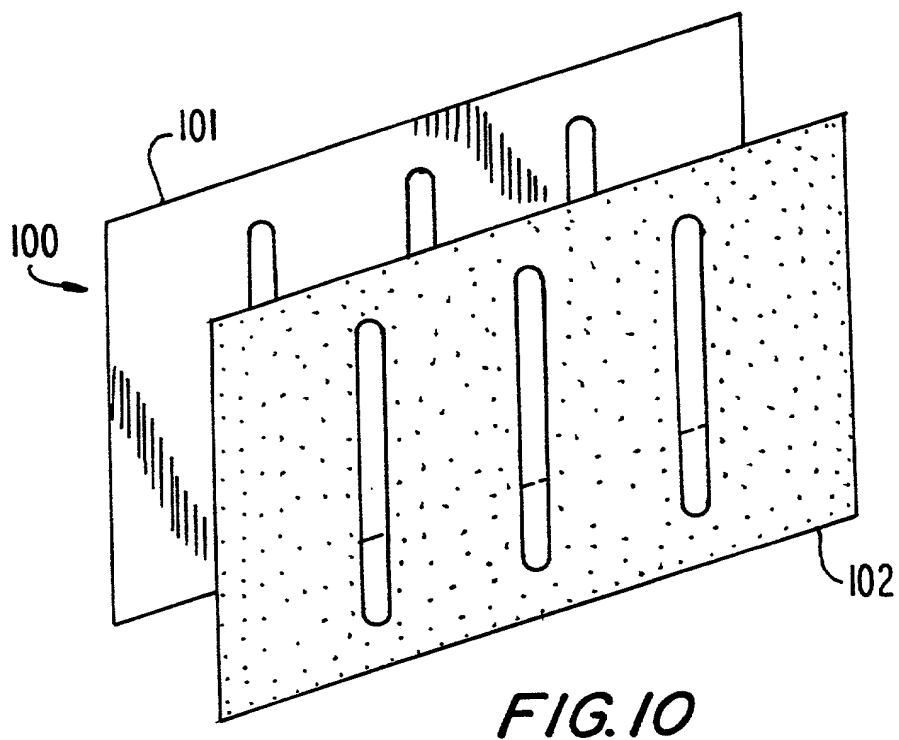


FIG. 10

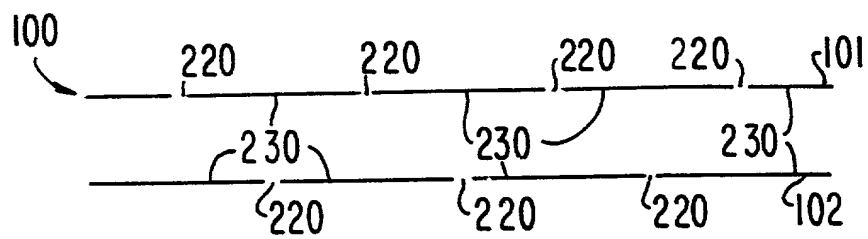


FIG. 11

FIG. 12

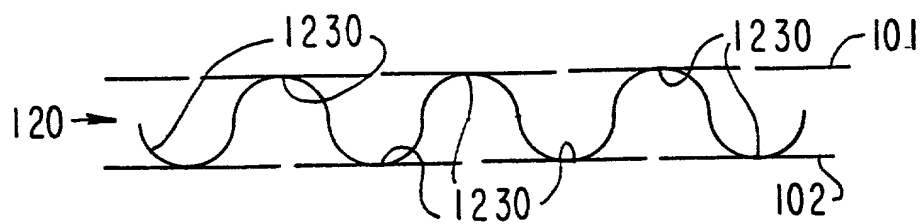
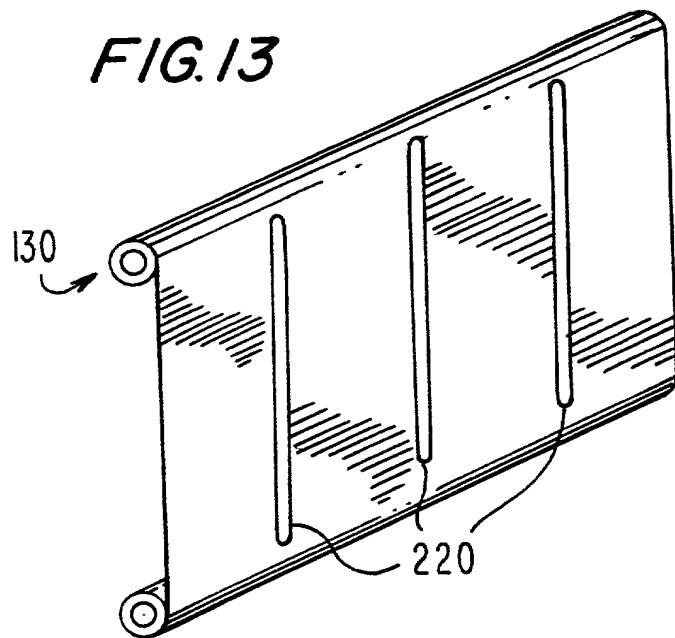


FIG. 13



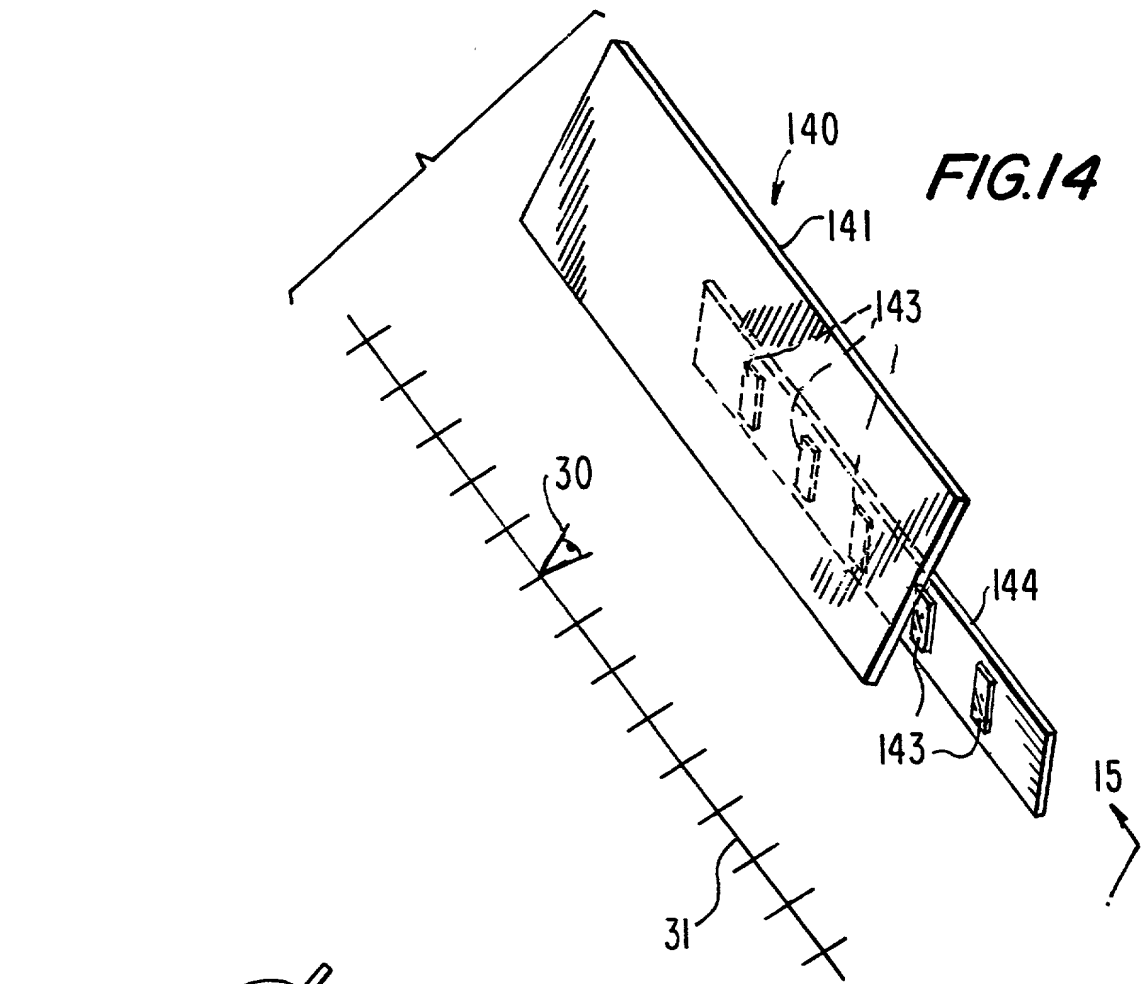


FIG. 14

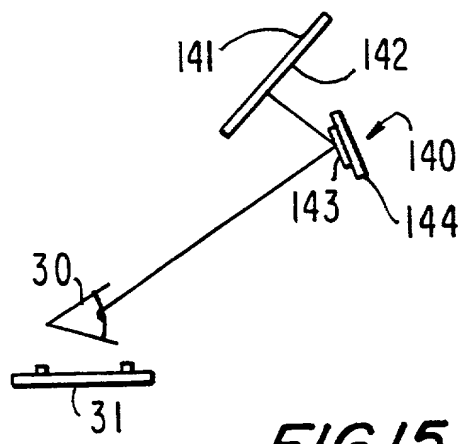


FIG. 15

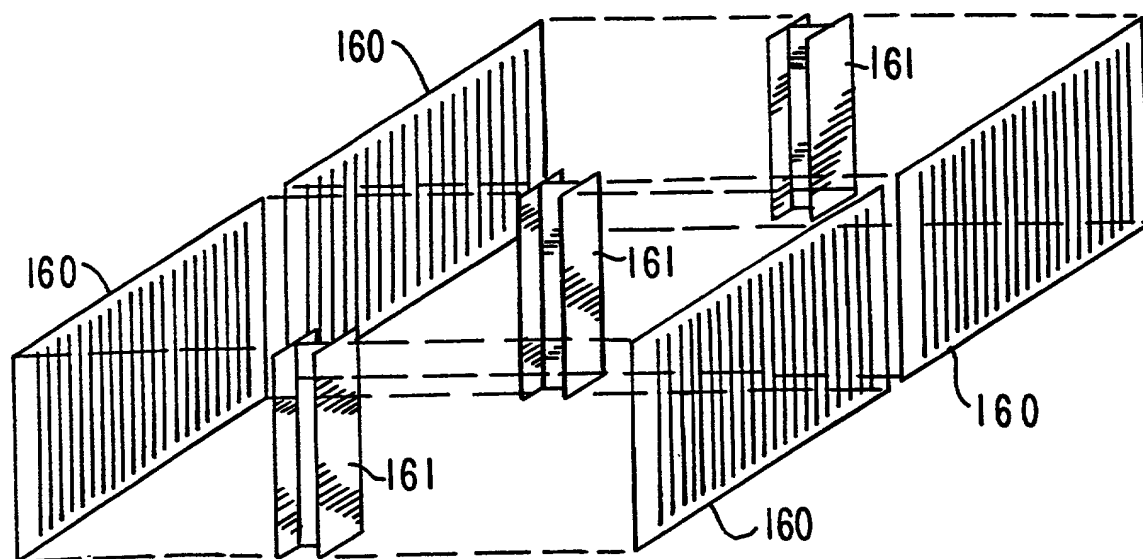
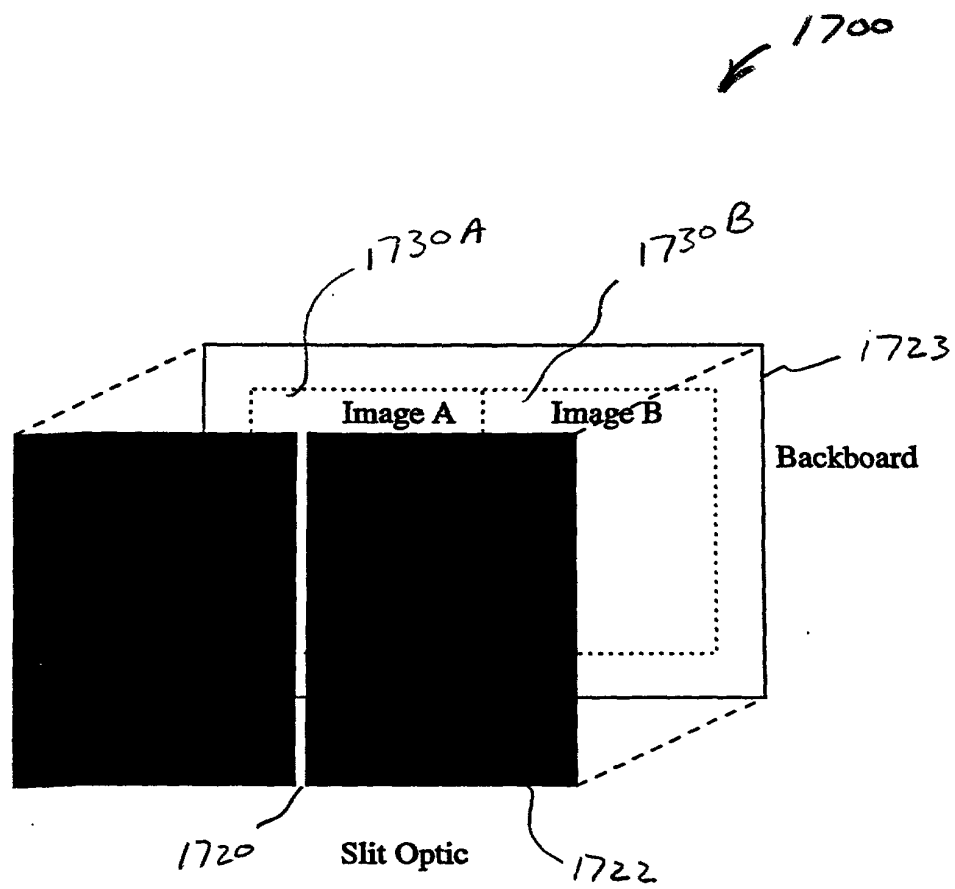


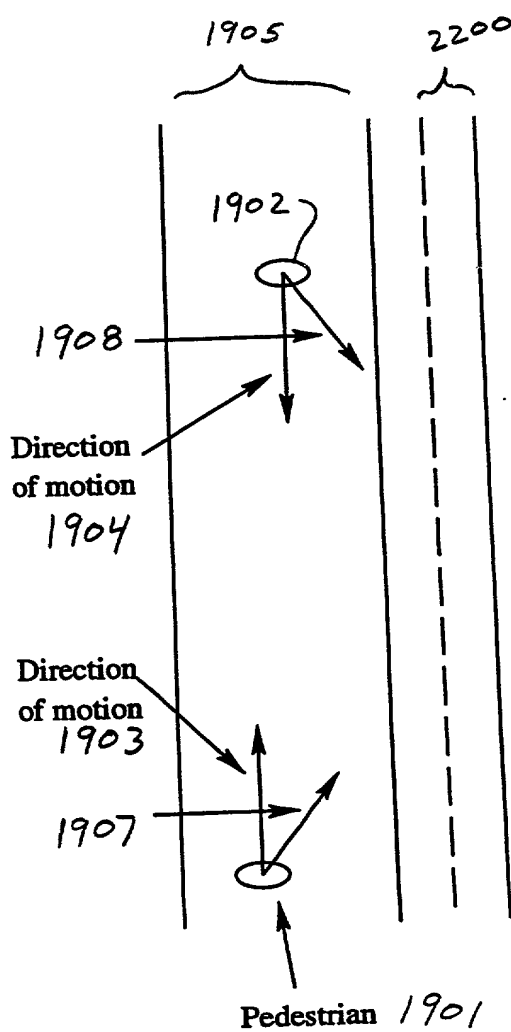
FIG. 16

FIG. 17



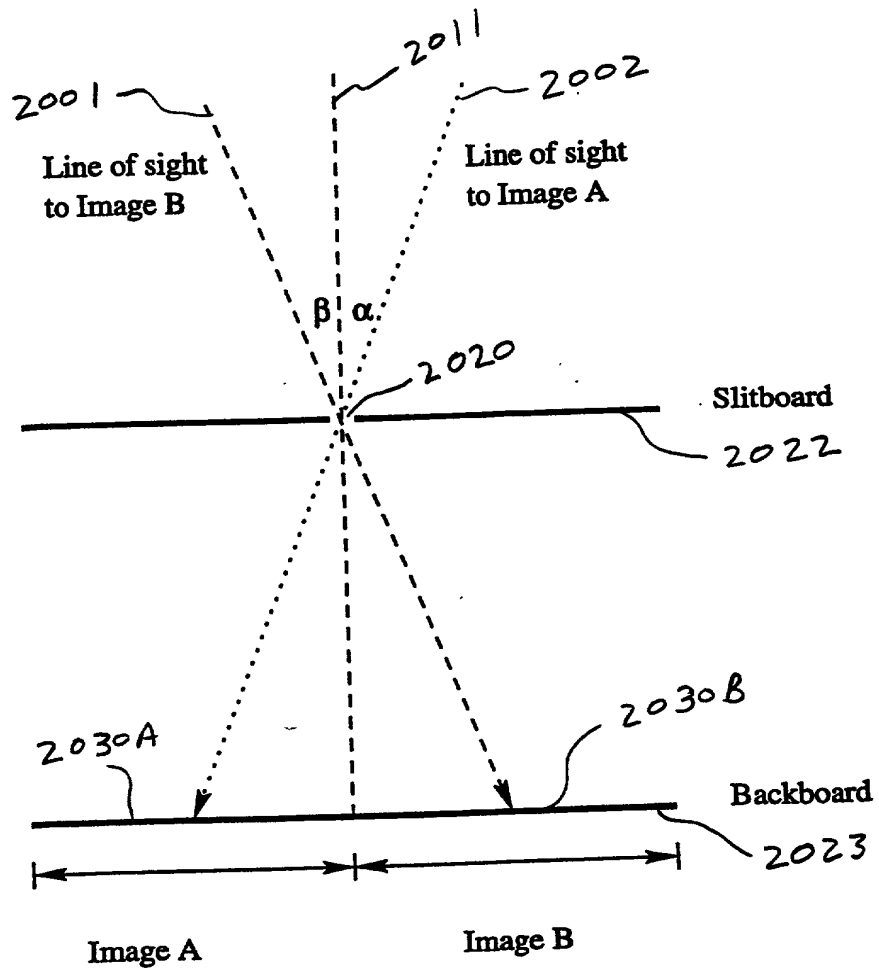
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FIG. 19.



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FIG. 20



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FIG. 21

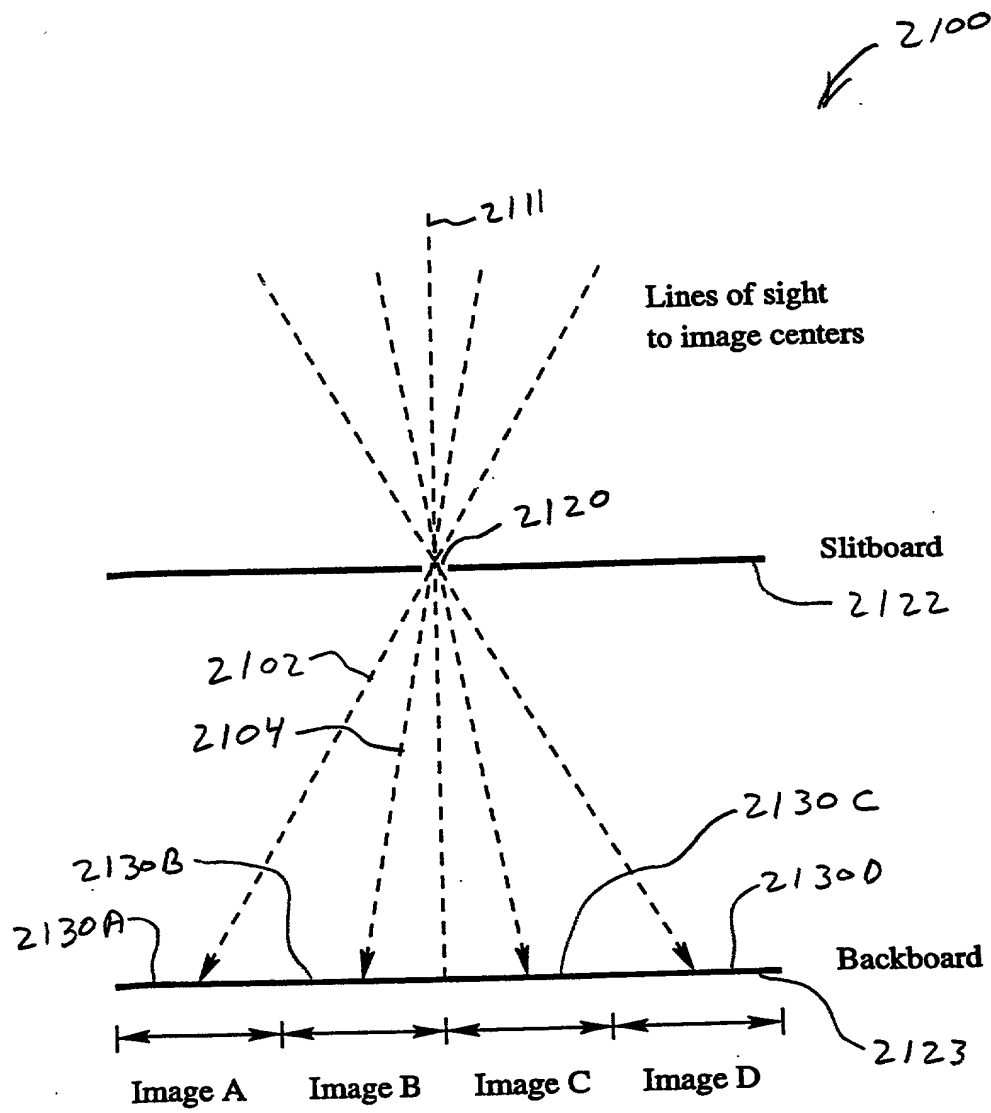


FIG. 22

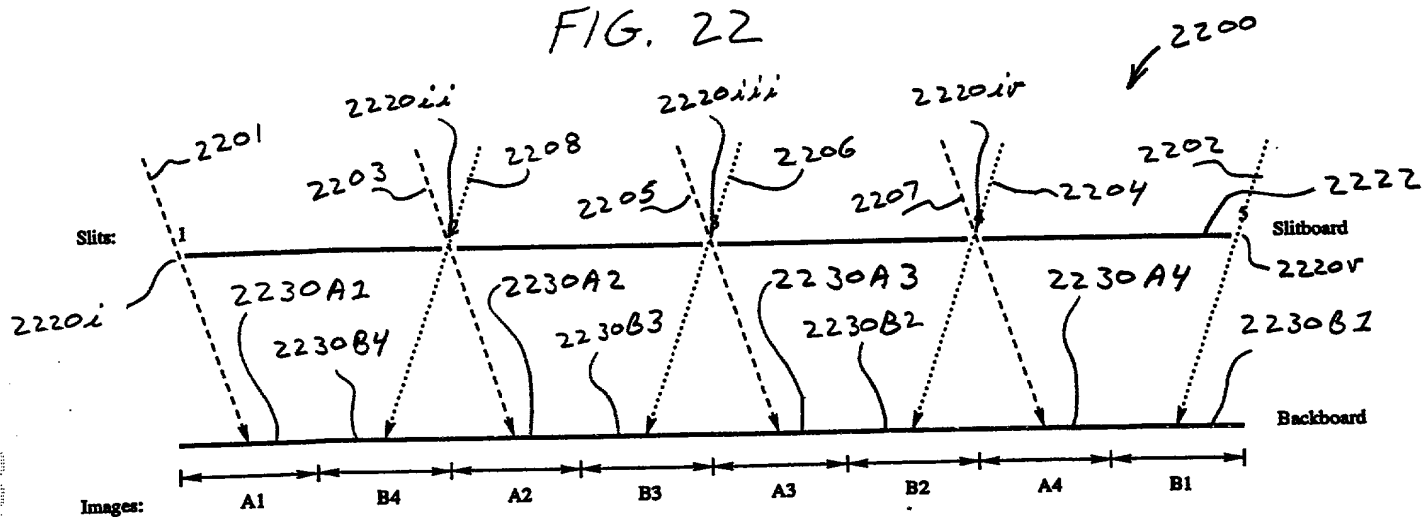


FIG. 23

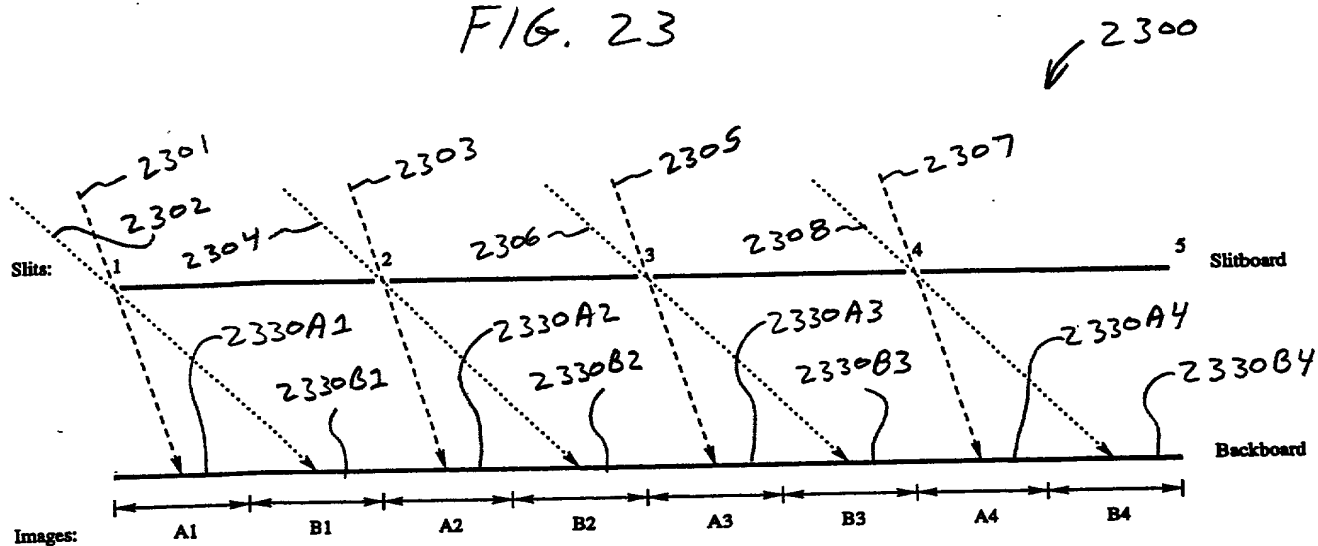


FIG. 24

2400

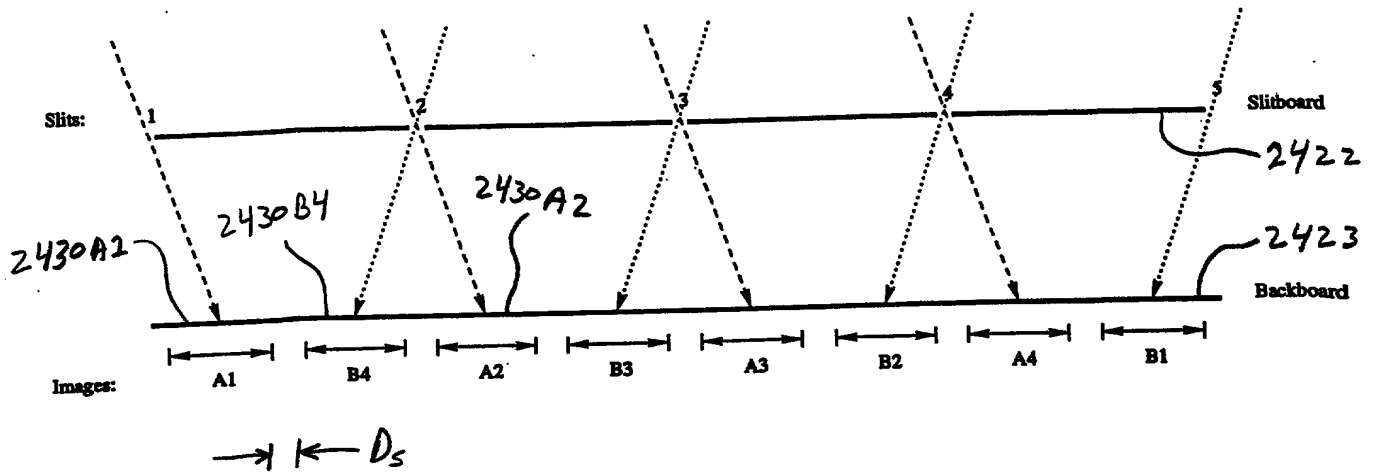


FIG. 25

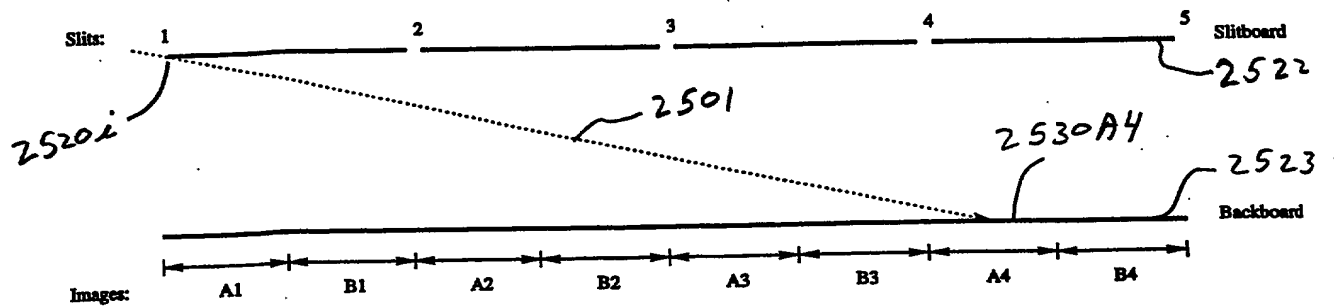


FIG. 26

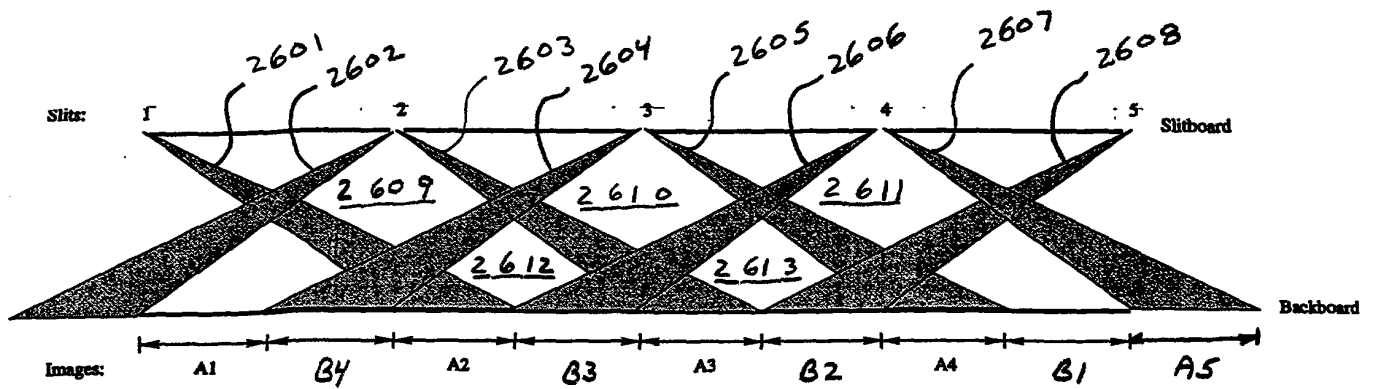
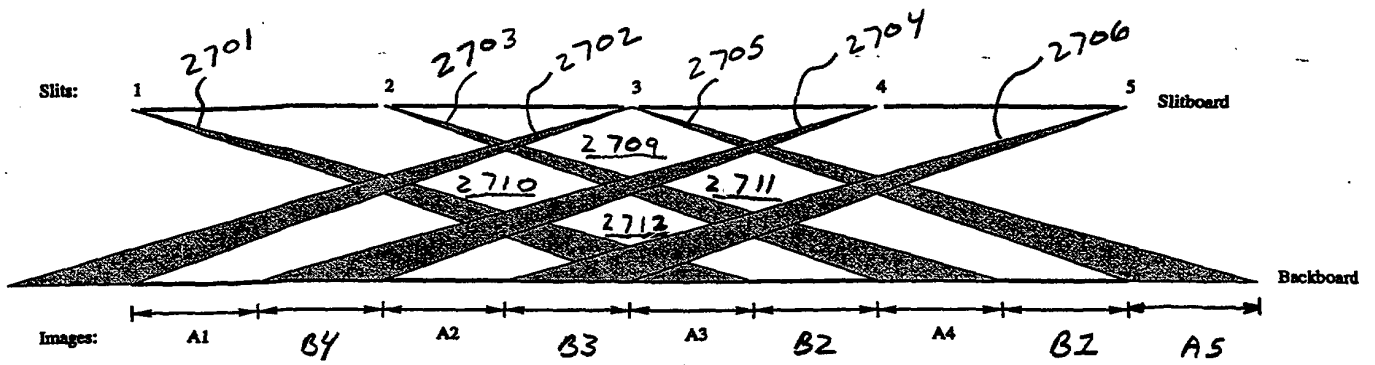


FIG. 27



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FIG. 28

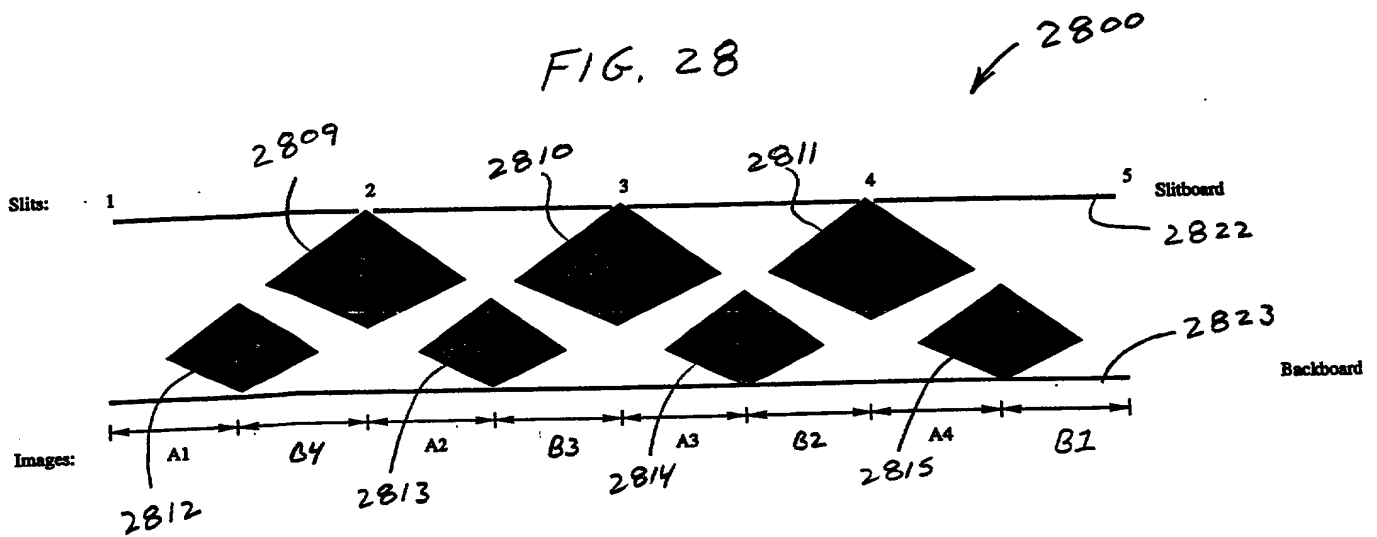
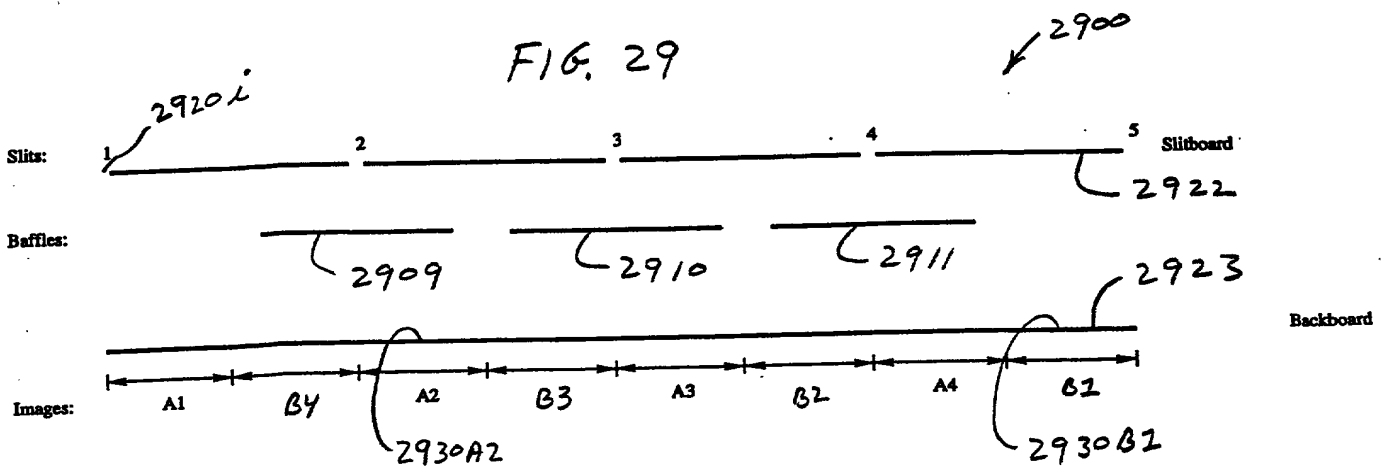


FIG. 29



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FIG. 30

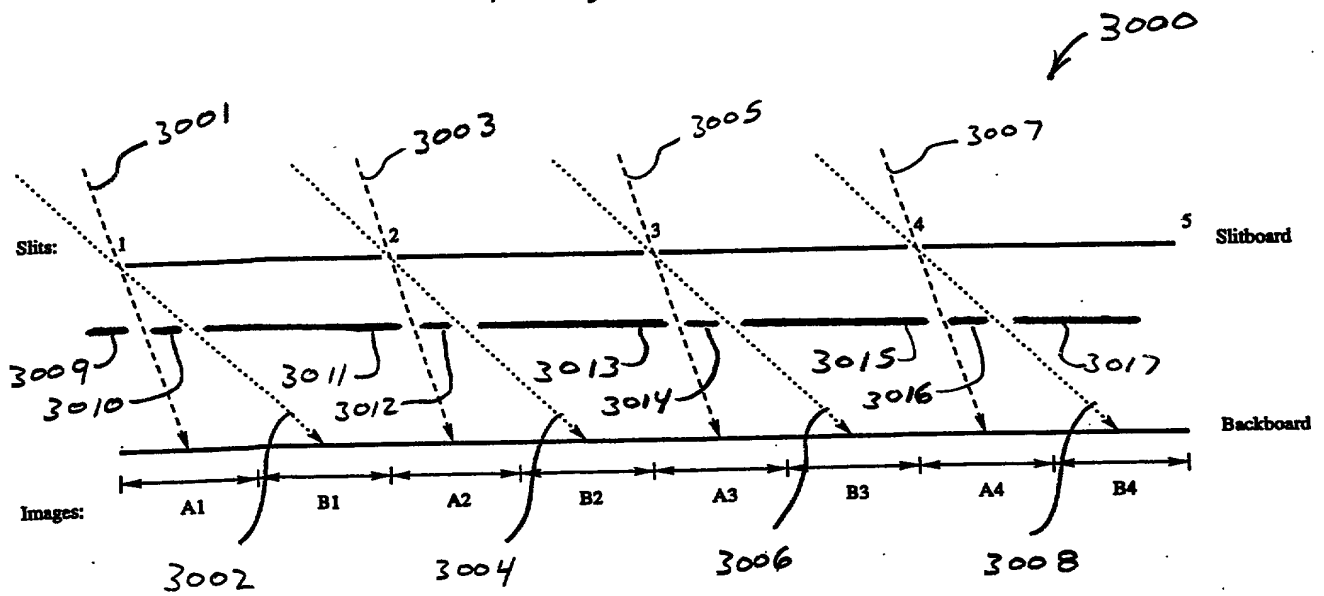


FIG. 31

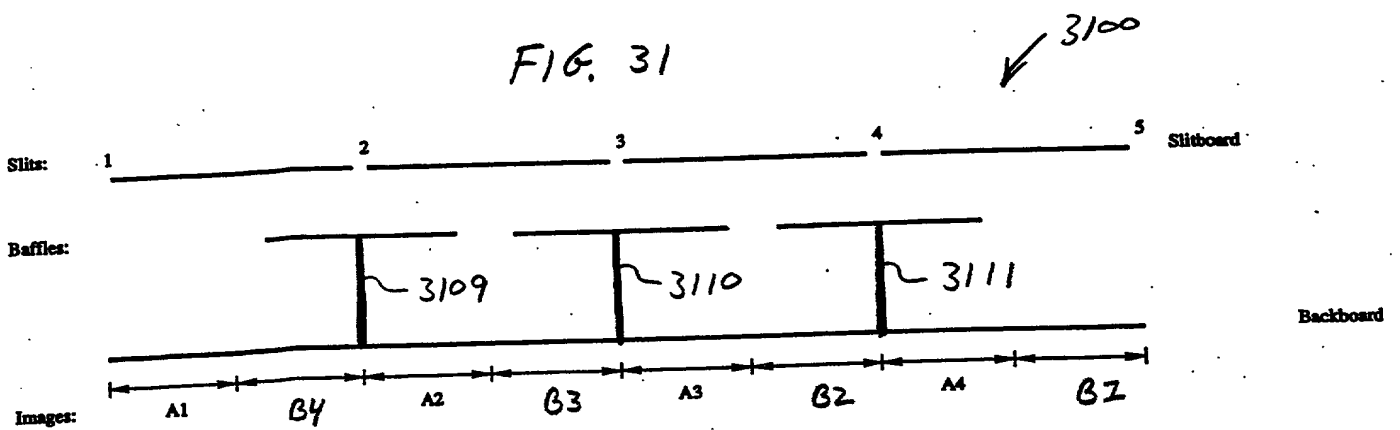


FIG. 32A

3200A

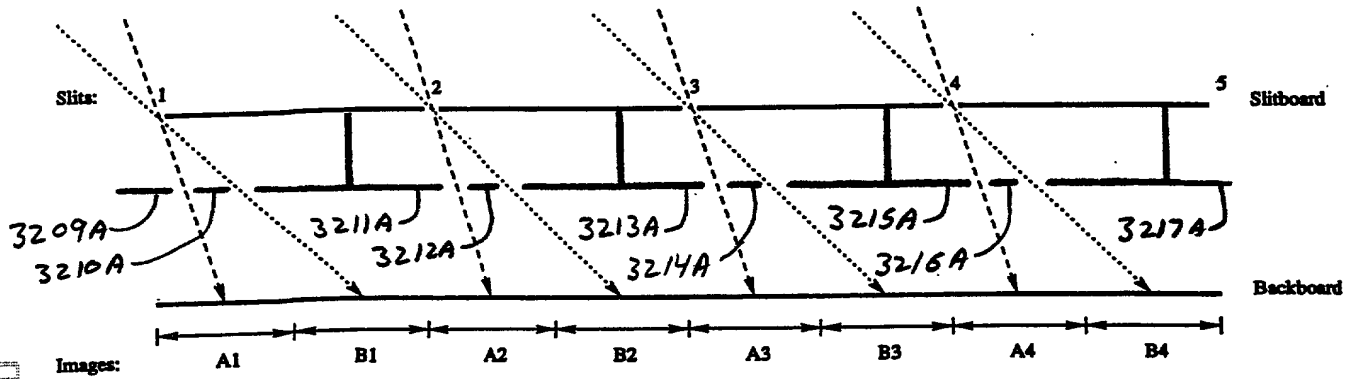
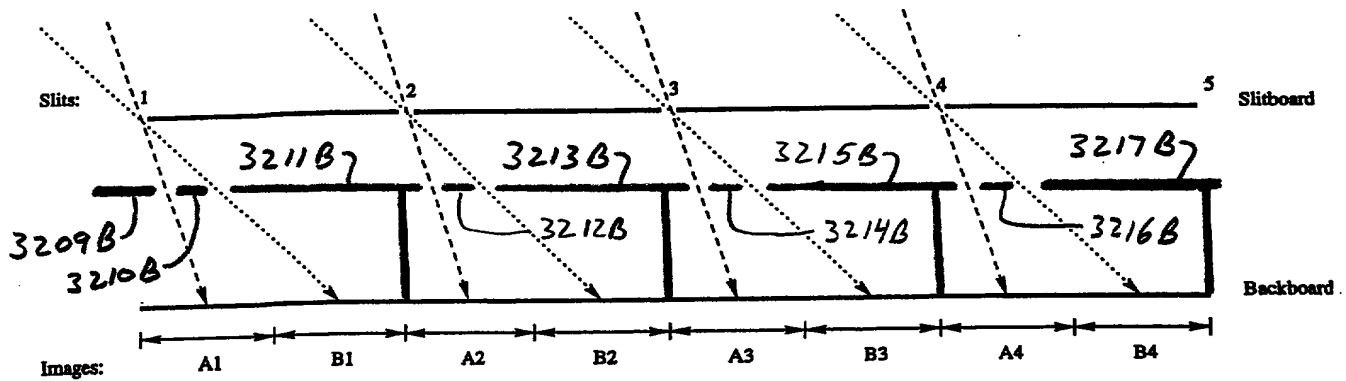


FIG. 32B

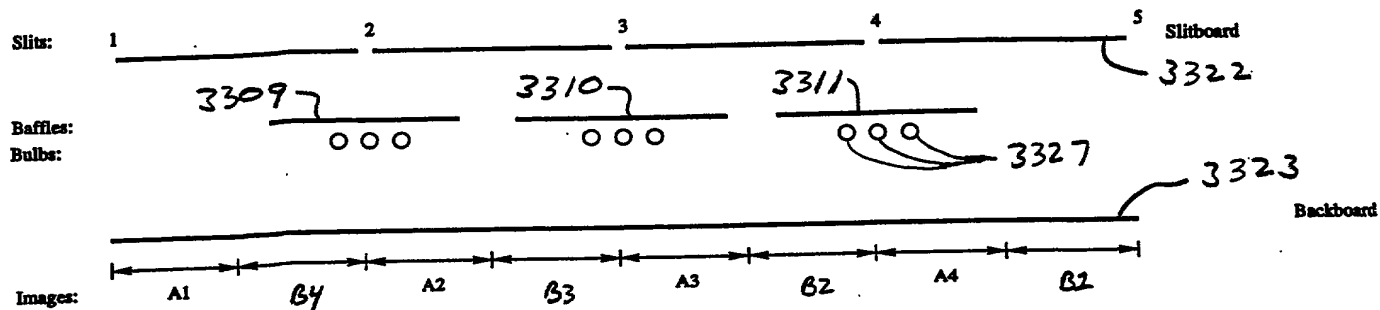
3200B



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FIG. 33

3300



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As a below named inventor, I hereby declare that:

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

the specification of which

[] was filed on _____ as
Application Serial No. _____
and was amended on _____.
(if applicable)

I do not know and do not believe that the invention was ever patented or described in any printed publication in any country before my or our invention thereof or more than one year prior to this application.

I do not know and do not believe that the invention was in public use or on sale in the United States of America more than one year prior to this application.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known by me to be material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's

Prior Foreign Application(s)

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional patent application(s) listed below:

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known by me to be material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

As a named inventor, I hereby appoint the following attorneys or agents to prosecute this application and transact all business in the United States Patent and Trademark Office connected therewith:

Robert R. Jackson, Esq. (Req. No. 26,183)
Jeffrey H. Ingberman, Esq. (Req. No. 31,069)
Garry J. Tuma, Esq. (Req. No. 40,210)

Full name of third joint inventor _____
 Residence _____

 Citizenship _____